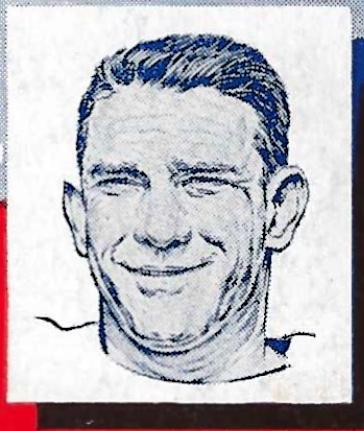
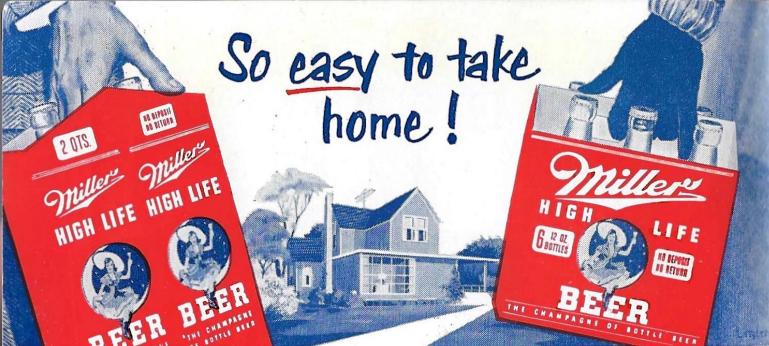


1953
PRESS
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GUIDE

New York Football Giants



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NEW YORK FOOTBALL GIANTS

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Coach Without Contract

Although football coaching often is considered a precarious occupation, Steve Owen has held the same job 23 years, yet never signed a contract!

The colorful Oklahoman was star tackle in 1931 when T. J. Mara, founder of the Giants, informed Steve by phone that he was the coach.

This verbal deal holds good to this day, although the senior Mara has retired, and his sons, John V. and Wellington T., are owners of the club.

Over the years Owen has applied to football two enduring principles he learned as boy and youth in the old Cherokee Strip of Oklahoma, where he was born at Cleo Springs on April 21, 1898. Judge a man by performance, not reputation, is one. Football is a contact sport and all theory must start with that, is the second.

In the raw pioneer country of Steve's boyhood, where Indians, outlaws, Winchesters and "strangers" were a part of life, names meant little and deeds were the only means to size up a fellow.

Owen carried this open-minded attitude into sports, and he gives the player from an obscure school an even break with the All-American from a "name" college. Kink Richards of Simpson (Ia.) College, Ray Flaherty of Gonzaga, Dale Burnett of Emporia (Kan.) State Teachers, Hank Soar of Providence, and Tuffy Leemans of George Washington, are examples of little-known collegians who rank with the all-time Giants.

In 1943 and 1944, Owen coached Bill Paschal, who had no college experience, to the rushing title of the league! Em Tunnell, celebrated defense star, was a free agent signed by Owen after all clubs had passed him in the draft.

The importance of contact was Steve's first football lesson, on the campus of Phillips U., in Enid, Okla., in 1918. Johnny Maulbetsch, famous Flying Dutchman of Michigan and Phillips coach, taught the boy to play.

"Maulbetsch took me to a corner of the field, and set me up and knocked me down with blocks time and again," Owen recalls. "He hit hard and I got mad and began hitting back. When he grinned I caught the idea — he had wanted to find out whether I would fight back. His method hasn't been beat yet!"

Owen is unexcelled as an analyst of opposing offenses, and his "umbrella" defense against passes is the one defense which is a national byword. On offense, he is resourceful and imaginative, and is the inventor of the A formation which has won titles and rolled up huge scores through the years.

Above all, the Giants coach has maintained a youthful, fresh approach to football, because he regards it as an ever-changing game. He is an all-time tackle of the Iron Man era, as captain of the great Giant team of 1927 which won the world championship while allowing 13 opponents a total of 20 points, a record never challenged.

But Steve holds no old-timer's nostalgic regard for the "good old days." He believes a star player of any era would be a star in any other. Owen has never lost today in the glories of yesterday.



Steve Owen

Swing T—Something New!

The Swing T — that's the brand new imaginative and ingenious attack which Steve Owen introduces this year. It is a T which can swing from play to play into a single wing formation. And into a double wing setup too, either for running or passing.

The Swing T is all systems employed in one. It represents the ultimate test for opposing defenses. One system may be "defensed" in advance with success. The Swing T presents a problem to be solved in the few seconds it takes the Giants to line up and snap the ball. Which is it? T, single wing A formation, or double wing? One wrong guess can mean a touchdown.

Last Dec. 14, Owen gave Polo Grounds fans an exciting preview of the Swing T. The clever Cleveland Browns saw something they had not encountered before. Their defense could not readjust quickly enough to the Giant formation of the moment.

The Browns looked inquiringly towards their bench for an answer to this mystifying attack, but there was none there, and the Giants rolled to a 34-20 lead in the third period, and won 37-34, for most points ever scored against Cleveland in the National Football League.

The secret of the Swing T against the Browns was the swing man, Johnny Amberg, who was halfback in the T and blocking back in single wing.

Amberg is now in the Marines, and Butch Avinger will be chief swing man. But Owen has progressed so far with his new system that he will have at least three regular T backs who can achieve the difficult switch to blocking back.

It must be remembered that assignments and timing for all players are different in the single wing A formation than in the T, so that all Giants must learn two systems, and adjust thinking from play to play.

That they have is a triumph for Owen's philosophy, and the fruition of his ideas on attack held for many years.

"If your men can block and tackle and make the off-tackle play work," he has said, "then they can win in any system, and they can make any system work. Systems are like ladies' fashions, but men don't change. A good player is bound to be good in any era or in any system."

Owen's single wing A is his own invention, introduced in 1937, and employed to win the world championship in 1938. It is one of the few original systems in the game, and features a split line unbalanced towards one sideline, and a backfield unbalanced towards the other. The underlying idea is the facility this setup affords for blocking angles.

The coach's double wing, called the Double A, is an extension of his A, with the line spreading more exaggerated than the splits of the A, and with two wingbacks, of course, instead of one.

Putting the A, the Double A and the T into one day's work may entitle the Giants to call themselves the most educated team in history. But the IQ level of the defense against the Swing T must be as high, and be reached faster.

Thousand-Yard Rookie

Everett (Sonny) Grandelius of Michigan State leads a rough-riding rookie regiment of offensive power and speed. Grandelius belongs to the small select group of college backs who gained more than 1,000 yards rushing in one season. With Sonny joining Eddie Price, veteran fullback, the Giants are the second club in professional history to boast two campus thousand-yarders at the same time.

Offense is the theme through the rookie parade, although several backs are experts on defense also, and are eligible for service in Steve Owen's "umbrella". In the power detail with Grandelius are Paul Douglass of Illinois and rugged Clarence (Butch) Avinger of Alabama. For lightning strikes to the outside there is a light cavalry force of Buford Long of Florida and Mervin Hodel of Colorado.

Backs don't go without blocks up front, and six premier linemen head the clearing out platoon. These mobile, hard-hitting forwards are Holland Donan of Princeton, Everett Douglas of Florida and Calvin Roberts of Gustavus Adolphus, tackles; Chester Lagod of Chattanooga and Jack Stroud of Tennessee, guards; and Ray Wietecha of Northwestern, center. Add to these a defensive stickout, Don Branby, end of Colorado.

The '53 rookies form a high quality lineup of distinction. Donan was All-America on Princeton's unbeaten team of '50. Branby equaled Whizzer White's Colorado record of nine major letters. He was an All-American defense selection and a standout player in San Francisco's East-West annual game. Stroud was All-Service tackle last year, Wietecha an All-Big Ten center in '50. Roberts and Lagod are Little All-America players. Douglass captained Illinois to Rose Bowl victory. Hodel is Big Seven hurdles champ, and Long a 14-touchdown man in a tough league, who is experienced at passing, rushing and defensive work. Douglas is cited as one of the hardest-hitting blockers ever to come out of the South. Avinger is a No. 1 Pittsburgh draft selection obtained in trade, and brought back from Canada.

Grandelius adds a tremendous jolt to Owen's always dangerous running attack. In his senior year, 1950, before he shipped for action in Korea, Sonny gained 1,023 yards for an average of 6.3, and scored 12 touchdowns. He was a letter man in boxing, baseball and basketball as well as in football, and won State's award for excellence in athletics plus scholarship.

For 1953, the Giants believe they have selected a group of rookies to rank with the finest in their history. Add them to a veteran team which has finished second for the past three years, and a title beckons.



Sonny Grandelius

Rote, Price, Grandelius — WOW!

Steve Owen believes the 1953 Giants are the best-balanced club he has had in a dozen years. Lack of depth on the offensive line and among the running backs, fatal weaknesses of the past three second-place seasons are corrected. The "umbrella" defense has been rebuilt with dazzling rookie replacements.

The Giants base their attack on tremendous, driving running power, which is good for touchdowns in rain, snow, gales, whatever the weather wills. Without it, passing will not suffice; with it, the Giant air attack directed by record-holding Chuck Conerly will be made doubly menacing and effective.

In the basic T, as well as in his own A formation, Owen will maintain steady power pressure with Eddie Price and Kyle Rote, first 10 rushing stars, and Sonny Grandelius crashing rookie halfback. Rote and Grandelius will alternate at left halfback and Price at fullback will be supported by Mervin Hodel, 205-pound rookie with outside sprinter speed as well as tackle-busting force.

Right half will also be two deep in headliners with Randy Clay and Buford Long. Clay, who spent the past two years in military service, provided the key plays in three wins in 1950, as a rookie. Long is a quick-starting outside scoring threat.

Owen regards Rote as his most versatile performer, and it is likely the great Texan will play every position at times in both T and A except T quarterback. The coach states: "Kyle has the most deceptive cutback motion in the league, and he can fool anybody with his fakes to receive a pass."

Butch Avinger, winner of the Southeastern Conference blocking trophy for two seasons, is the chief swing man to switch from T to A, as fullback in the T and blocking quarterback in the A.

As a special pass attack double wing Double A formation, Owen can present Conerly with a speed and guile trio of Randy Clay, Rote and Long.

Offensive end will be strengthened by Dick Christiansen, teaming with veterans Hudson and Stribling. From tackle to tackle the attack will have depth unapproached in recent years, with Holland Donan, Everett Douglas, Cal Roberts, Chet Lagod, Jack Stroud, and Ray Wietecha, rookies, joining veterans Dick Yelvington, George Kennard, Johnny Rapacz, Bill Austin and Roosevelt Brown, Jr.

The "umbrella" defense backfield will be based on veterans Em Tunnell, Tom Landry, and Frank Gifford, who is Owen's pick as outstanding pass defender of '53. Paul Douglass has the fourth "umbrella" post with Clay, Long, Miles in reserve. On the forward defense Don Branby supports devastating veterans Arnie Weinmeister, Ray Krouse, Jim Duncan, Ray Poole, Bill Albright, Jon Baker and John Cannady.

The Giants of '53 may need only luck, which, if it comes, can mean the title.



Kyle Rote

Football's Greatest Runner

Eddie Price, dauntless Giant fullback, is the greatest runner in football today. He has gained far more yardage in the past three years as a professional than any other back, and is the successor to all-time Steve Van Buren as the National Football League's most consistent runner. For the past five years, no back, college or pro, challenges Price's grand total.

In three professional years, Price was fourth, first and second at rushing, with 703, 971 and 748 yards, for 2,422 in all, and an average of more than 800. As a fabulous "thousand-yarder" at Tulane, the fullback recorded 1,178 in '48, and 1,137 in '49, for a five-year total of 4,737, and an incredible average of 947!

However, this formidable player bears no resemblance to the popular conception of the behemoth fullback. At five feet, 11 inches, and 190 pounds, he is one of the very few big league fullbacks under 200.

Price's physical assets are piano-mover thighs and legs and high-octane, quick starting speed. His mental asset is what he calls "determination" to make up what he lacks in size.

Steve Owen has another name for it: "will to win".

The coach states: "Price showed me one of the most spirited performances I ever saw in 1951, when he carried a tremendous running load after Kyle Rote was injured. Price was a marked man for the last four games, but grit and desire made him the league champion".

In '51, Price set a league record of 271 rushing attempts, and missed being the fourth thousand-yarder in NFL history when a 70-yard run was called back.

Owen tells a touching story about '51, to illuminate Eddie's jealous devotion to football. "I told Price to skip practice one day, because I wanted him to rest. Later, I found him in a corner of the field, sobbing. Eddie explained: 'I have a lot of pride in my job, and can't understand why I'm not doing enough to hold it.' I just couldn't make Price understand that he needed rest. If the job was his, he wanted it; all the time not on Sunday afternoons only."

Price belongs to football and his family. Eddie married before attending college, after he returned from naval service in the landings at Saipan, Guam, Leyte and Luzon. The couple have three children, and live in home town New Orleans. He credits his wife, Joyce, as the inspiration which spurred him to scholastic distinction as well as athletic honors at Tulane. "Joyce always has told me that no matter what I do," Ed says, "I have to give all that's in me". This advice surely has been productive. On his way to recognition as one of the all-time runners, Price also will rank No. 1 in Giant history.



Eddie Price

Conerly Beats the Browns

Charley Conerly enters his sixth professional season as a record-holding pass master, and as the only quarterback to defeat Otto Graham and the Cleveland Browns four times. Chuckin' Charley, a supreme clutch player in the big games, reached his peak last December as he won the rubber in seven meetings with Graham and the Browns. He threw four touchdown passes, for the third time in his career, to take a 34-20 lead and win 37-34.

Conerly has two straight over Graham for the renewal of their classic duel this season. Chuck's 70-yard scoring pass to Bob Wilkinson was the vital play in last year's opening 17-9 win.

The Graham-Conerly statistics for the seven games are typical of the series. Otto completed 81 of 165 attempts for 49%, five touchdowns and 1,181 yards. Chuck completed 50 of 100 for 50%, six touchdowns and 693 yards. Graham, however, was spendthrift in losses, with 17 passes intercepted for 247 yards and two touchdowns, and another 247 yards lost attempting to pass. Conerly allowed only six interceptions for 37 yards, and 155 yards lost when tackled on pass attempts.

Conerly, in the single wing at Mississippi in 1947, set collegiate records with 133 completions and 18 touchdowns. His characteristic accuracy permitted only seven interceptions in 233 attempts.

With the Giants Chuck was Rookie-of-the-Year in '48, when he completed more passes in a game, 36, than any of the great passers of professional history.

In 1949, Chuck made the difficult switch from single wing to T formation, and became one of the outstanding quarterbacks in the game.

Conerly's most trying time was in 1951, when he suffered a shoulder separation in a pre-season game, and yet insisted on playing, although in pain, and below par.

Steve Owen comments: "He knew as well as I did that we could not have won a game without him. He gave us a great performance under grave handicaps and this was a glowing tribute to his competitive spirit and sense of team play."

When Conerly retires, with Mrs. Conerly, to their cotton farm at Clarksdale, Miss., he will take virtually all the Giant lifetime passing records with him. Chuck leads in total completions, 542; completions in a season, 162; total yards gained, 7,680; season yards, 2,178; game yards, 363; touchdowns, 70, and in percentage with 49.8 to top dead-eye Ed Danowski's 48.8.



Chuck Conerly

Stars Shining Brightest

Who are the great stars of the Giants, the all-time heroes? Steve Owen, who missed only the first of the club's 29 years, is best fitted to say. The coach selects 23 men, excluding present Giants. It's not an offensive team — not a defensive platoon — but both! Every player is a 60-minute man. As Owen comments: "Any 11 of them could play a game — without help." Here they are, from all quarters of the nation:

QUARTERBACKS: Ed Danowski, Fordham. Bennie Friedman, Michigan. Cecil Griggs, Sherman (Tex.) College. Jack Haggerty, Georgetown.

HALFBACKS: Tuffy Leemans, George Washington. Kink Richards, Simpson (Ia.) College. Ward Cuff, Marquette. Hinkey Haines, Penn State.

FULLBACKS: Ken Strong, N.Y.U. Jack McBride, Syracuse. Phil White, Oklahoma.

ENDS: Jim Poole, Mississippi. Ray Flaherty, Gonzaga. Morris Badgro, U. S. C.

TACKLES: Al Blozis, Georgetown. Ed Widseth, Minnesota. Cal Hubbard, Century.

GUARDS: Len Younce, Oregon State. John Dell Isola, Fordham. Butch Gibson, Grove City (Pa.) College.

CENTERS: Mel Hein, Washington State. George Murtagh, Georgetown. Joe Alexander, Syracuse.

The squad is scaled to the T, current Giant basic formation, and Owen therefore places at quarterback four men who played as single wing left halfbacks. All four would be at quarter today, he believes, because of their unerring passing and shrewd signal-calling.

From his A-formation, single wing, the coach selects two "quarterbacks" who were his finest blocking backs, Nello Falaschi of Santa Clara and Leland Shafer of Kansas State. He names two more for special distinction, Dale Burnett of Emporia (Kans.) State Teachers, as most effective pass receiver, and Kay Eakin of Arkansas, as most brilliant punter. Other "bests", from the all-time squad, are Hein as a tackler, Cuff at field goals, Strong at kickoffs, Danowski at passing.

Of all the stars shining brightest in Giant memory, Owen perhaps has highest regard for Hein. "He played longer (15 years) than any Giant, and was coached less," Owen summed up. "Coaching him was like telling Babe Ruth how to hit."



Ken Strong

Giants Play Title Teams

The Giants will present a truly championship schedule at home in the Polo Grounds this season, because they will meet the Detroit Lions and the Cleveland Browns, the clubs which fought for the National Football League title last December. With close, down-to-the-wire contests expected throughout the league, the season's finale on Dec. 13 against the world champion Lions might well settle the races in both western and eastern divisions.

The NFL schedule is 12 games this year, six at home and six away. It calls for home-and-home series with clubs in the same division, and the Giants will therefore play their eastern opponents twice each. These "traditional" rivals are the Philadelphia Eagles, the Pittsburgh Steelers, the Washington Redskins, the Chicago Cardinals, and the Browns, who have waged football's closest rivalry with the Giants for the past three years.

Two teams of the western division, the Los Angeles Rams and the Lions, fill out the card. Inter-division games are arranged so that the fans in one part of the league may, over a period of years, see all clubs in the rival section. Last year the Giants brought the Green Bay Packers and the San Francisco Forty-Niners to the Polo Grounds and played the Rams there in a pre-season match. This season the Lions are on the championship schedule, and the Forty-Niners booked for a pre-season game Sept. 17. Let's go!

LOS ANGELES RAMS

Away: Sept. 27

The High-Scoring Rams

The Giants open the season in Los Angeles Coliseum against the Rams, who led the league in scoring last season, with 349 points, at an impressive average of 29 a game. The Rams are loaded with stars. They have the league-leading passer, Norm Van Brocklin, and the league-leading rusher, Dan Towler. Van Brocklin completed 55.1 per cent of pass attempts, an amazingly high figure, and Towler gained 894 yards, at a 5.7 average.

The Rams have deadly pass catching ends in Tom Fears and Elroy Hirsch, who are league record-holders along with Van Brocklin, and defense halfback Dick Lane, who broke into the book with 14 interceptions in '52. Tank Younger is another "bull elephant" running back on Towler power lines, and the Rams feature speed in Woody Lewis, punt return specialist, and in Herb Rich and Lane on defense.

The Rams are distinguished for having won world championships in two cities, Cleveland and Los Angeles. Daniel F. Reeves directed this coup after he bought the Cleveland franchise from Homer Marshman in 1941, won there in '45, and moved to Los Angeles in '46 for a repeat performance. Rams Coach is Hamp Pool, former star player, who replaced Joe Stydahar in a shakeup last season.

The Giants and the Rams have not met since 1948, and they played only seven times in all, since 1938, with the Reeves team winning five. The Rams have taken four straight, with New York a loser since 1941.

**PITTSBURGH
STEELERS**
Away: Oct. 3
Home: Nov. 15

A Slight Case of Revenge!

The Giants and the Steelers met only once last season, but that was a bitter dose for New York. The Steelers caught the Giants without an able-bodied quarterback, and with key defense backs ailing, and poured on a 63-7 defeat, worst in New York history. The Pittsburgh games this season therefore represent urgent unfinished business for the Giants.

Finks, Nickel, Mathews and Chandnois are brilliant "name" stars of the Steelers. Finks '52 tied Otto Graham for most touchdown passes, 20. Nickel was third in pass receiving with 55 for 884 yards and seven touchdowns. Mathews, halfback, received 33 passes and toted two punts for touchdowns. Chandnois led the league with a 35.2-yard kickoff return average, and accounted for two touchdowns.

Stickout rookie stars are Ted Marchibroda and John Henry Johnson. Ted, a T-quarterback of Detroit U., played under Steeler coach Joe Bach at St. Bonaventure before that college abandoned football. Johnson is a speedy fullback who switched to Arizona State after St. Mary's quit the game.

Arthur J. Rooney still holds controlling interest in the franchise which he founded in 1932. Although Rooney has presented some of the game's great men, including Bill Dudley and Whizzer White, and although his Steelers were a feared power under the late Dr. John Bain Sutherland, they never won a sectional title. The Giants won 20, lost 12 and tied two in the series launched in 1933.

**WASHINGTON
REDSKINS**
Away: Oct. 11
Home: Nov. 22

Redskins Back on Warpath!

The colorful Redskins are back on the warpath again, as one of the most improved teams in the league. They will resume with the Giants the original eastern rivalry of the NFL which matched that of the early Bears and Packers in the west. This often tempestuous feud reached its peak in the decade ending in 1946, as the Giants and the Redskins each won the eastern championship five times.

George Preston Marshall, league's most spectacular operator, founded the team in Boston in 1932 and moved to Washington five years later. Since the switch in '37, the Giants won 20, the Redskins 12, with one tie. Washington lost seven straight before signaling the Redskins comeback with a win directed by Coach Curly Lambeau and nifty Eddie LeBaron in the Polo Grounds last season.

Mighty mite LeBaron, oft-decorated Marine, was high on the rookie list in '52 as a quarterback who dazzled with his ball-handling, threw 14 touchdown passes and toted leather himself for 164 yards. LeBaron's most talented target is Hugh Taylor, scintillating end who caught 41 passes, 12 for touchdowns, and led the league with an average gain of 23.4 yards.

Julie Rykovich, Ed Justice and thousand-yarder Johnny Papit are a formidable trio of rushers. This year the Redskins introduce three outstanding rookies in Jack Scarbath, quarterback, and Dick (Little Mo) Modzelewski, tackle, both of Maryland, and Paul Dekker, six-five end from Michigan State.

**CHICAGO
CARDINALS**
Home: Oct. 18
Away: Nov. 1

California's Finest Runner!

The dashing Cardinals, who presented Giant fans with a treat, Ollie Matson, while giving the Giants a defeat in the Polo Grounds last season, return for the 1952 New York opener with a brand new sensation, Johnny Olszewski, a high-power runner. Olszewski achieved national fame as the U. of California's finest runner at fullback last year.

With Olszewski and Matson as a terrific power twosome, the Cardinals carry on their tradition of great runners, which goes back to the early days of Ernie Nevers, and reached a recent peak in the championship "dream" backfield of Charlie Trippi, Elmer Angsman, Marshall Goldberg and Pat Harder. Trippi is now director of the new team of horses — Olszewski-Matson — for new coach Joe Sydebar.

Don Stonesifer, fifth in '52 with 54 catches, and tiny, elusive "Criss-Cross" Cross, scintillating in the Polo Grounds last year, are joined by a new receiver, celebrated Frank McPhee of Princeton.

The Cardinals are one of three remaining charter members of the NFL, dating from 1921. Charles Bidwill bought the franchise in 1932, and upon his death, widow and son took over. The club was shifted from west to east for 1950. Before 1950, the Giants won 13, lost three. As eastern contenders the Cardinals have been much tougher, with two wins in six starts which crippled Giant title drives in '50 and '52.

**CLEVELAND
BROWNS**
Home: Oct. 25
Away: Dec. 6

Football's Closest Rivalry

The Browns, sparked by their ineffable quarterback, Otto Graham, have fought football's closest rivalry with the Giants for the past three years. New York won four, Cleveland three, with the average winning margin 5.3 points, and a difference of only five in total points, with the Giants leading 93-88.

Until New York breached the defense last December with a 37-34 win, the series had been a chess-master's contest between coaches Paul Brown and Steve Owen. The Giants stunned football by winning twice in '50 by 6-0 and 17-13, but lost the sectional playoff, 8-3. Cleveland took two in '51 by 14-13 and 10-0. The Giants won 17-9 last year, before the 37-34 onslaught.

Brown again commands a group of superlative performers, strengthened by top rookies Bill Reynolds, flashy Pitt halfback, and Doug Atkins, man-mountain Tennessee tackle.

Last season, the indestructible Graham led the league with 181 completions, and 2,810 yards passing, and tied for most touchdown passes, 20. Mac Speedie, ace receiver, led with 62 catches, for 911 yards. Lou "The Toe" Groza set a record with 19 field goals, and another unfinished mark of 104 consecutive extra points. Horace Gillom was the premier punter, with a 45.7-yard average.

The Browns this season are operated by a Cleveland syndicate, after having won league or sectional titles in the All-America Conference and the NFL in every year since Mickey McBride launched the operation in 1946.

**PHILADELPHIA
EAGLES**
Away: Nov. 8
Home: Nov. 29

Eagles in the Coach's Hair

In 1950, Steve Owen's Giants knocked off the defending world champion Eagles in two pulsating contests, by 7-3 and 9-7, to take over the challenger's role for the eastern title. Last season, the Eagles got back in Owen's hair, by splitting the home-and-home series and tying the Giants for second place.

This year the rugged Philadelphia squad under Jim Trimble has added breakaway speed in Al Conway and Don Johnson. Conway was a star at West Point in '50, and as a halfback at William Jewell College in '52 he led the nation's small schools in scoring with 133 points on 22 touchdowns and an extra point, and in yards rushed with 1,325. With the Eagles he rejoins his former Army teammate, Al Pollard. Johnson of California U. is a dangerous scoring threat on passes and kicks as well as on outside running plays.

Foremost holdover stars are Bob Thomason, clever passer whose accuracy permitted only nine interceptions in 212 passes, Ed Bawel, Bob Walston, Adrian Burk, John Huzvar, Chuck Bednarik and the one and only Steve Van Buren, who has recovered from bad underpinning to make a comeback.

Bert Bell, NFL commissioner, founded the Eagles in 1933. The club was built into a two-time world champion by Alexis Thompson owner, and Greasy Neale, coach, and was taken over four years ago by a syndicate headed by James P. Clark. Giants won 24, lost 13, tied one.

**DETROIT
LIONS**

Home: Dec. 13

Giants in the Lion Cage

The Lions and the Giants, in their climactic Polo Grounds game, may find themselves in a knockout bout to eliminate the loser from the world championship match. This could be the stirring finale which will determine the winners in both divisions of the league.

The Detroit roster is studded with first brilliance stars. The team is directed by Bobby Layne, slick quarterback who runs as well as he passes. Bobby gained 411 yards rushing, for ninth place in the league, and threw 19 touchdown passes, only one shy of the top output for '52. His targets are fabulous Leon Hart of Notre Dame, and the circuit's most elusive end, Cloyce Box, who led in air touchdowns with 15, and was second in points scored with 90.

Bob Hoernschemeyer, league's No. 5 rusher, is a sure-fire first down crasher. In Jack Christiansen the Lions present a rival for Em Tunnell of the Giants at kick returns.

Detroit is a team of all-around balance as well as individual stars. The Lions were fourth in passing, fourth in rushing, second in scoring, second in punting, third in interceptions, first in punt returns, and have no weakness on defense.

The Lions came into the NFL to stay when G. A. Richards bought the Portsmouth franchise in 1934 and moved it to Detroit. Fred Mandel, Jr., bought from Richards in '40, and sold to the present syndicate headed by D. Lyle Fife in '48. The Lions are a Giant hoodoo, with seven wins to three for New York, and one tie, since 1934.

Draft Policy Pays Off

A foresighted policy of picking the best prospects from college, no matter what their military draft status, is now paying off for the Giants. For the first time, there are more stars returning from service to join the club, than are leaving to don Uncle Sam's uniform.

Ray Beck, John Amberg and Hal Mitchell were called to the colors this year. But these three were replaced by six men mustered out of service. They are Randy Clay, Bill Austin, Paul Douglass, Jack Stroud, Holland Donan and Everett Grandelius.

In addition, the Giants have a high quality list of talented players still in service, who will be available in 1954, 1955 and 1956. Most prominent are Don Heinrich of Washington, Reds Bagnell of Penn, Dick Ochoa of Texas, John Kastan of Boston U., Papa Hall of Florida, Bill Wetzel of Syracuse, Jim Creamer of Michigan State, Pat Flanagan of Marquette, Rex Boggan of Mississippi, Paul Bischoff of West Virginia, and Billy Shipp and Ken McAfee of Alabama.

Let's see how the preparedness program works out. Take Heinrich, who was the premier T quarterback of the nation in 1950, and who was injured in 1951, and held out of action. In their picks for the 1952 season the Giants drafted Heinrich away up at No. 3, even though he had not played the year before. They had information that the quarterback was ablebodied once more, and were willing to gamble he could regain his peak of 1950. Don did amaze the country with his spectacular passing last fall, and he would have been a bonus or No. 1 pick, far out of reach by the Giants, if they had not tabbed him for the future in the previous year. Heinrich is in service now, but will be a candidate for Rookie-of-the-Year in 1955.

If the Giants had not followed this long range policy for some time they could ill afford the loss of Beck, brilliant offensive guard, Mitchell, two-way tackle, and Amberg, all-around runner, blocker and pass defender.

The six returning from military duty more than make up the loss. Austin was a regular Giant offense guard in 1950, and Clay was a rookie halfback who contributed the vital plays in three wins that year. The remaining four are brand new professionals, who achieved country-wide acclaim in 1950.

Gradelius was a "thousand-yarder" at Michigan State, Douglass the halfback and captain who led Illinois to the Rose Bowl, Donan an All-America tackle on Princeton's unbeaten team, and Stroud the Tennessee tackle and captain who went on to All-Service honors.

The prospective Giants now under Uncle Sam's orders are in themselves the making of a fine team. In addition to Heinrich, Bagnell was a Penn record-breaker, Ochoa the leading rusher of the Southwest Conference, and Hall and Wetzel national names in the backfield. Creamer is an outstanding center, and Bischoff and McAfee star offensive ends. Shipp, at 265 pounds, Boggan and Flanagan are a trio of strong men for the tackle berths.

Offense, Defense in Depth

OFFENSE	DEFENSE
	LEFT END
Hudson, Cleveland	Duncan, Branby
	LEFT TACKLE
Brown, Douglas, Roberts	Weinmeister, Donan, Roberts
	LEFT GUARDS
Lagod, Stroud, Sulaitis	Ramona, Peviani, Skyinskus
	CENTER — LINE BACKER
Rapacz, Kelley, Wietecha	Cannady, Kelley, Wietecha
	RIGHT GUARD
Austin, Kennard, Albright	Albright, Krouse, Stroud
	RIGHT TACKLE
Yelvington, Krouse, Stroud	Krouse, Yelvington, Brown
	RIGHT END
Stribling, Christiansen, Falgout	Sulaitis, Menasco, Falgout
	QUARTERBACK — SAFETY
Conerly, Gottlob, Avinger	Tunnell, Douglass, Miles
	LEFT HALF
Rote, Grandelius, Gifford	Douglass, Miles, Long
	RIGHT HALF
Clay, Long	Gifford, Clay
	FULLBACK — LINE BACKER
Price, Furst, Hodel	Landry, Sulaitis, Menasco, Avinger
	SPECIALISTS
PUNTERS: — Landry, Conerly, Avinger	
PLACE KICKERS: — Rote, Clay, Gifford, Douglass	
KICK-OFFS: — Rote, Douglass	

Theory Becomes Action

Here, just before turning to the players, is the ideal spot to introduce the threesome which moulds those men into a team under direction of Steve Owen. These assistant coaches are Al Sherman, backs, Ed Kolman, line, and Jim Lee Howell, ends.

These are the aides, who, after the grand strategy for the season or the game is devised, get down to earth with the personnel to make it work. Their lot is the sweat and the toil — and the tears, too, when the goal is not attained.

All three command the respect which athletes accord only to those who have also played the game. Sherman, former lefthanded passer and field general of the Philadelphia Eagles, was lauded and recommended by Greasy Neal for his thorough grasp of the tactics of the T. Kolman for six years was one of the mighty Chicago Bears, and ranks among the great tackles of that team. Howell was a premier end with the Giants for eight years.

Sherman helped the Giants install the T for '49. He had already coached at St. Joseph's Prep in Philadelphia, at Gettysburg (Pa.) College, and had won the American Football League championship with the Paterson (N.J.) Panthers, who put up an 11-1 record.

Kolman, a native of Greenpoint, Brooklyn, was all-met at Boys High, and All-American at Temple U. Ed missed the '48 season because of injury. He tried a comeback with the Giants in '49, and his tutoring influence on the young Giant line turned him to coaching.

Howell, former state senator from Arkansas, last played in '48, and joined Owen's staff the following year. The 8-1 record, best in its history, which Wagner College of Staten Island reached under his direction in '49 was a minor miracle in New York football.

These three coaches have achieved a perfect understanding and teamwork in translating Giant theory into action.



Al Sherman



Ed Kolman



Jim Lee Howell

Sketches of the GIANTS

ENDS

DON BRANBY



Colorado 25 198 6'1

A No. 7 draft pick who is hailed as the greatest all-around athlete in Colorado history since Whizzer White. Equalled White's record of nine letters in baseball, basketball and football. Was All-American as defensive end. Played in East-West game. Home town Glenwood, Minn.

DICK CHRISTIANSEN

Arizona 22 210 6'3

This All-Border Conference end is said to be the greatest pass receiver from that section since Bob McChesney was setting records for Hardin-Simmons. Long and husky Dick sheds pass defenders with good deception and a fine burst of speed. In addition, he has the size and weight to make an excellent blocker on running plays. Last year caught 28 passes for 415 yards. Drafted No. 20 last January. Single. Home in Van Nuys, California.

JAMES CLEVELAND

Sul Ross 24 205 6'3

This talented pass receiver comes to the Giants as a dividend from the armed forces. Randy Clay spotted the Monahans, Tex. giant, at Brooke Medical Base, and recommended him as an end who is "difficult to cover and can catch anything near him". Cleveland also played basketball at his Texas alma mater. Free agent. Team Captain. Birthday June 28. Married.

JAMES DUNCAN

Wake Forest 27 205 6'2

"He plays every minute on defense and never makes a mistake", is Owen's tribute to Duncan, whom he regards as an all-league end. Jim played 364 minutes total time last season, for fourth place and 360 in 1951, for second place, which illustrates his consistency. Intercepted two passes. Duncan was a 50-minute man at Wake Forest in '50 despite the two-platoon system there. He won four football and four basketball letters at home town in Reidsville, N. C. H. S. Attended Duke a year. Jim was drafted by the Bears and by the Browns of the All-America Conference and was claimed from the latter when they joined the NFL. He was especially outstanding against the Browns the past two years. Service veteran. Construction worker. Married.

JOHN MURPHY FALGOUT

Southwest La. Inst. 25 205 6'

This rookie from Delcambre, La. was All-Gulf Coast lineman and MVP the past three years. He played two seasons on defense, and led conference on offense with 31 catches in '52. Married. Navy veteran. Birthday Jan. 6. Free agent.



Sketches of the GIANTS

ENDS (Cont.)

ROBERT HUDSON

Clemson 23 215 6'4



The Giant injury jinx of '52 claimed Hudson and limited his pass receiving to four catches. After two years experience, he is ready to live up to college rep as breakaway receiver. Played offense and defense for Clemson, Orange Bowl winner in January, '51. Ran the 100 and 220 and was shot putter and discus thrower. Home town, North Charleston, S. C. Birthday, April 5. Married — 1 Child.

BILL STRIBLING

Mississippi 26 205 6'1

In his second pro season "Bill" led Giants with 26 catches. He gained 399 yards and scored five touchdowns. An injury limited his play to six games as a rookie in '51. Stribling was an outstanding end in the Southeastern Conference. Army veteran. Drafted No. 17, 1950, for future delivery. Home town Buchanan, Ga. Birthday Nov. 5. Single.



TACKLES

ROOSEVELT BROWN

Morgan State 21 245 6'3

Here is a tremendously strong and very fast member of the Negro All-America team who may be a find. Co-captain of his team. Played in Polo Grounds against Wilberforce. Heavy weight wrestling champion at Central I.A.A. Offense and defense. Home town Charlottesville, Va. Drafted No. 27. Birthday, Oct. 20. Single.

HOLLAND DONAN

Princeton 24 233 6'5

One of the great players in recent Ivy League history and a stickout nationally. Was All-America on Princeton's unbeaten team of '50, as well as All-East and All-Ivy League. Caught Owen's eye in the Senior Bowl. Also made the East-West game. In Army the past two years. Drafted No. 9, 1951, for future. Married, with two children. Home town Montclair, N. J.

Sketches of the GIANTS

TACKLES (Cont.)

EVERETT DEWAYNE DOUGLAS Florida 21 240 6'3

The No. 4 draft choice is a man of hugh size extraordinary mobility and terrific blocking power, for Owen's revamped offensive line. Giants scouted him in the Gator Bowl, where he was a standout. Douglas loves to hit, and rates the Georgia game of '52 as his most enjoyable, because of the number of "solid running plays which demanded good hard blocking". Home town Gainesville, Fla. Married with one child. Birthday Dec. 22nd.

RAY KROUSE Maryland 26 250 6'3

After two years experience as a pro, Krouse is a valued performer on offense and defense. He is aiming to repeat as a pro the all-team honors accorded him as a collegian. Home town Washington, D. C. Drafted No. 2, 1951. Miller High Life salesman. Married.



CALVIN ROBERTS Gustavus-Adolphus 26 232 6'1

Owen spotted Roberts when the Little All-America selection practiced with the Giants at training camp in St. Peter, Minn. last fall. The coach picked Cal as No. 3, and believes he will be an outstanding offensive tackle. Roberts also can play defensive end. His speed is considerably above average. Served with Marines. Married with three children. Birthday May 25th.

ARNOLD WEINMEISTER Washington 30 235 6'4

An almost automatic selection for Pro Bowl and All-Pro teams year after year, Arnie is one of the master tackles of all time, and a candidate for big league football's Hall of Fame. He is a natural leader, and is co-captain of the Giants. Weinmeister is one of the very few linemen who can captivate fans as a back does, because his lateral mobility permits him to tackle the fastest outside halfback. Arnie is on the defense line because he is much on the Mel Hein manner in acute diagnosis of an opposing play. Broke into the scoring with a safety last year. Sergeant in Field Artillery. Home town Seattle, Wash. Does sales promotional work. Birthday Mar. 23rd. Married, with two children.



Sketches of the GIANTS

TACKLES (Cont.)

RICHARD YELVINGTON Georgia 26 230 6'2 1/2

Wally Butts lauded Yelvington as a "great" offensive tackle when Dick came to the Giants last season, and Owen is willing to second Butts in his appraisal for 1953. Yelvington was brilliant on the offensive line as a rookie, and his absence with injury was a major factor in the loss of several games. Dick is fit again, after an operation to cure a knee cartilage condition. Yelvington lettered as a freshman in '48, made the Orange Bowl in '49, and the North-South and East-West games in '50. Served in Army before college. Drafted No. 23, 1951, for future. Home town Ormond, Fla. Works in electrical construction. Birthday July 27. Single.

GUARDS

WILLIAM ALBRIGHT Wisconsin 24 232 6'1

A fast, rough and durable chap who loves football, Bill returns for his third season as a Giant. Was recommended by Red Smith, Giants scout, after averaging 50 minutes per game in his farewell year at Wisconsin. All-State high school choice in his native Racine, Wis. Drafted No. 20, 1951. Birthday Apr. 4. Married, two children.



WILLIAM AUSTIN Oregon State 24 225 6'1

An "old guy" of 24, Bill returns to the Giants after two years with the Army in Japan. Austin was a rookie at 20, and was a star on the offensive line in '49 and '50, after playing as a regular for four years in college. He played football in service and is ready to pick up where he left off. Home town Woodburn, Ore. Drafted No. 13, 1949. Married. Birthday October 18.

GEORGE KENNARD Kansas 24 205 6'

In his sophomore season as a pro, Kennard backs up speed with experience in his bid for a regular job. He was a three-year letterman for the Jayhawks and climaxed his collegiate career by making the All-Big Seven offensive team. Free agent. Birthday Jan. 8. Home town Kansas City, Mo. Single.



Sketches of the GIANTS

GUARDS (Cont.)

CHESTER LAGOD Chattanooga 25 220 6'2

As a tackle in college, Lagod was one of the nation's best, and made the Little All-America team for two years. Owen was impressed by the overall excellence of Chet in the Senior Bowl game last January. He is a rookie whose recommendation includes no reservation about his high quality. Drafted No. 24, 1951 for future delivery. Service veteran. Home town Fairpoint, O. Single. Birthday Jan. 8.

BOB PEVIANI USC 21 210 6'1

The Giants 6th draft choice last January is one of the great defensive guards of the '52 college ranks. Plays in the middle right on the center a la Jon Baker. Very quick reaction and strong — a fine addition to the Giants defensive line. Single. Home in Los Angeles, California.

JOE RAMONA Santa Clara 22 210 6'1

As the captain of his team, Joe played both offense and defense, and was selected for the East-West game. This rookie was the No. 29, draft pick. Home town San Jose, Calif. Birthday July 11. Married.

JACK STROUD Tennessee 24 215 6'1

The Giants drafted Stroud away up at No. 4, for '51 although they knew he was to go in service, because they wanted him whenever available. Jack was a tackle in college and was one of the best in the nation in '50, as captain of the Vols. He was captain of his team in the Army too, as he won All-Army honors in '51 and '52 and All-Service in '52. He is doubly a veteran, because he served 18 months before college as a paratrooper, and 20 months after school as a first lieutenant, of infantry. He ended his collegiate career with his greatest football thrill, a win over Texas in the Cotton Bowl. Home town Knoxville, Tenn. Salesman. Birthday Jan. 29. Married with two children.



Sketches of the GIANTS

GUARDS (Cont.)

JOE SULAITIS Dickinson H. S. 32 215 6'2

The "dean" of the Giants has played every position in championship games, except offensive center. But he had to make the difficult jump from high school to the majors before he became the most versatile man on the squad. Home town Rutherford, N. J. Employed in news distribution firm. Birthday June 20. Married, with two children.



CENTERS

JOHN CANNADY Indiana 29 225 6'2



A veteran line-backer in his seventh year with the Giants, and without a peer, John has a great "nose" for a play, seldom is trapped, and is a deadly tackler. His finest feat was taking personal charge of Marion Motley, Browns' league-leading rusher, and holding him to 86 yards in three games in '50. Cannady is a lover of deep-sea fishing from his home port of Charleston, S. C. Birthday May 9. Confirmed bachelor.

WILLIAM KELLEY College of Pacific 22 234 6'

As captain of his team, Kelley averaged 50 minutes per game for the past two years, made the Potato Bowl in Bakersfield, Calif., and then the Sun Bowl in El Paso, and came up with something special in awards, as "most loyal player". But he was "most inspirational player" as an All-America junior college star in '49. A baseball player. Also an ice man! Home town Torrance, Calif. Drafted No. 25, 1952 for future. Birthday Oct. 2. War veteran. Married.

JOHN RAPACZ Oklahoma 28 260 6'4

After an operation to remove damaged cartilage, Owen believes Rapacz will be "as good a center as there is in the league". But that is John's style. The titanic offensive center joined the Giants in '50, after he had been the colossus of the All-America Conference. Owen made him No. 1 Giant pick from the pool of players from that disbanded league. Was All-American at college in '47 and recognized as top center at Chicago of the AAC. Staff sergeant with Marines. Home town Kalamazoo, Mich. Birthday Apr. 25. Married.



Sketches of the GIANTS

CENTERS (Cont.)

RAY WIETECHA Northwestern 24 215 6'1

A center who passed every test in collegiate play, Wietecha comes to the Giants after service with the Marines. He is an all Big Ten selection who was picked No. 12 before the 1950 season, for future delivery. He was a star with the Quantico Marines grid team. Ray was in the Washington Senators baseball chain and was highly regarded as an outfielder and a hitter. He has played both offensive and defensive center, and can snap the ball from single wing as well as T. This makes him especially valuable in Owen's new Swing T, which switches from play to play from T to single-wing A. Ray has a streamlined build, which belies his 215 pounds; he also is as fast as a back. Birthday Nov. 4. Single.

QUARTERBACKS

CHARLEY CONERLY Mississippi 29 185 6'1

 This clutch passer, now in his sixth season as a Giant, is the only quarterback to defeat the Cleveland Browns four times. And he lost only three to these perennial champions. Conerly completed four touchdown passes in a game against Cleveland last year. He had done this twice before, against the Chicago Bears and the Green Bay Packers. Conerly, still bothered by an ailing shoulder in '52, completed 82 of 169 pass attempts, for 1090 yards and 13 touchdowns. He ran 27 times for 115 yards. In '48, Chuck completed more passes in a game, 36, than any player in NFL history. He rewrote the nation's collegiate passing records as a senior in '47 at Ole Miss. All-America at Mississippi and Rookie-of-the-Year for '48 in the NFL. Conerly came up as a single wing tailback and learned T quarterbacking for '49. He now directs the T and the A with equal facility. Marines corporal. Obtained in trade with Redskins, 1948. Cotton farmer in Home town, Clarksdale, Miss. Birthday Sept. 19. Married.

DON GOTTLB Sam Houston State 21 170 5'11

Led the nation, and broke Jimmy Bright's total offense collegiate record, with 2470 yards last season. Gottlob completed 132 of 256 pass attempts for 2325 yards and 18 touchdowns. Baseball pitcher. Javelin thrower. Team captain. Made the Shrimp Bowl. Home town Galveston, Tex. Free agent. Physical education instructor. Birthday Sept. 9. Single.

Sketches of the GIANTS

HALFBACKS

RANDALL CLAY Texas 25 195 6'1

One of the most brilliant rookie running backs in the NFL in 1950 returns to New York after two years in service. In '50 Clay contributed vital plays as the Giants surprised by tying Cleveland for the conference title. Randy, a sweet-cutting runner, knocked off the world champion Philadelphia Eagles in two games. He ran 56 yards to set up his own 15-yard touchdown in a 7-3 win, and kicked the first field goal attempt of his career to top the Eagles again 9-7. In the celebrated 6-0 win over Cleveland, Clay's run set up the touchdown. Randy also shone on defense when he subbed in the umbrella. He was All-Southwest Conference. Was on the Texas relay team. In '49, he scored 76 points as conference runner-up to Doak Walker's 83. Home town, Pampa, Tex. Drafted No. 3, 1950. Birthday May 30.

PAUL DOUGLASS Illinois 24 181 6'1

Direct from the Air Force comes the football captain who led Illinois to the Rose Bowl in his senior year, 1950. Owen counts on Douglass as a spoke in the umbrella defense. He also is a candidate for kicking off. Paul is so sure of his kickoff power that he offered to pay \$5 for any kick he makes which fails to reach the end zone, if Owen will pay him \$10 for every kickoff through the end zone. Douglass also is an accomplished trick kicker, who can put deceptive action on the ball, to puzzle kickoff receivers. He has in his repertoire a slider, which breaks to one side; a knuckler, which shimmies in the air, and then falls erratically; and a "squeegee", a low, hard drive intended to foster fumbles. Home town St. Louis. Drafted No. 12, 1951, for the future. Majored in journalism, and hopes to become a sports announcer. Single.

JERRY FURST Virginia 22 185 5'9

Greasy Neal, famous coach, recommended Furst to Owen. Furst was the chief blocker for Johnny Papit, who gained over 3000 yards in his career. Jerry is proudest of a cracking block which loosed Papit on a 98-yarder which put him over 3000 yards. Played lacrosse and baseball, and did 9.9 for the hundred. Last season he gained 699 yards in 115 tries. Home town, Passaic, N. J. Free agent. Single. Birthday Dec. 23rd.

Giants of 1953

ENDS:

NO.	NAME	COLLEGE	AGE	HGT.	WGT.	YRS. PRO.	YRS. GIANT	HOME TOWN
83	Don Branby	Colorado	25	6'1"	198	1	1	Glenwood, Minn.
82	Dick Christiansen	Arizona	22	6'3"	210	1	1	Van Nuys, Calif.
80	James Cleveland	Sul Ross	24	6'3"	205	1	1	Monahans, Tex.
86	James Duncan	Wake Forest	27	6'2"	205	4	4	Reidsville, N. C.
85	John Falgout	S. W. Louisiana	25	6'	205	1	1	Delcambre, La.
89	Robert Hudson	Clemson	23	6'4"	215	3	3	N. Charleston, S. C.
81	Bill Stribling	Mississippi	26	6'1"	205	3	3	Buchanan, Ga.

TACKLES:

79	Roosevelt Brown	Morgan State	21	6'3"	245	1	1	Charlottesville, Va.
71	Holland Donan	Princeton	24	6'5"	233	1	1	Montclair, N. J.
78	Everett Douglas	Florida	21	6'3"	240	1	1	Gainesville, Fla.
70	Ray Krouse	Maryland	26	6'3"	250	3	3	Washington, D. C.
77	Cal Roberts	Gustavus-Adolphus	26	6'1"	232	1	1	St. Peter, Minn.
73	Arnold Weinmeister	Washington	30	6'4"	235	6	4	Seattle, Wash.
72	Richard Yelvington	Georgia	26	6'2 1/2"	230	2	2	Ormond, Florida

GUARDS:

75	William Albright	Wisconsin	24	6'1"	232	3	3	Racine, Wis.
60	Bill Austin	Oregon State	24	6'1"	225	3	3	Woodburn, Ore.
67	George Kennard	Kansas	24	6'	205	2	2	Kansas City, Mo.
65	Chester Lagod	Chattanooga	25	6'2"	220	1	1	Fairpoint, Ohio
76	Bob Peviani	Southern California	21	6'1"	210	1	1	Los Angeles, Calif.
61	Joe Ramona	Santa Clara	22	6'1"	210	1	1	San Jose, Calif.
66	Jack Stroud	Tennessee	24	6'1"	215	1	1	Knoxville, Tenn.
21	Joe Sulaitis	Dickinson H. S.	32	6'2"	215	10	10	Teaneck, N. J.

CENTERS:

52	John Cannady	Indiana	29	6'2"	225	7	7	Charleston, S. C.
54	Bill Kelley	Coll. of Pacific	22	6'	234	1	1	Torrance, Calif.
53	John Rapacz	Oklahoma	28	6'4"	260	6	4	Kalamazoo, Mich.
55	Ray Wietecha	Northwestern	24	6'1"	215	1	1	East Chicago, Ind.

QUARTERBACKS:

42	Charles Conerly	Mississippi	29	6'1"	185	6	6	Clarksdale, Miss.
41	Don Gottlob	Sam Houston State	21	5'11"	170	1	1	Galveston, Tex.

HALFBACKS:

12	Randall Clay	Texas	25	6'1"	195	2	2	Pampa, Tex.
40	Paul Douglass	Illinois	24	6'1"	181	1	1	St. Louis, Mo.
17	Jerry Furst	Virginia	22	5'9"	185	1	1	Passaic, N. J.
16	Francis Gifford	South. California	23	6'1"	190	2	2	Bakersfield, Calif.
24	Everett Grandelius	Michigan State	23	6'	195	1	1	Muskegon Hgts., Mich.
35	Merwin Hodel	Colorado	22	6'2"	205	1	1	Belvidere, Ill.
49	Tom Landry	Texas	28	6'1"	195	5	4	Houston, Tex.
22	Buford Long	Florida	21	6'1 1/2"	190	1	1	Lake Wales, Fla.
38	Don Menasco	Texas	23	6'	185	2	2	Longview, Texas
44	Kyle Rote	South. Methodist	25	6'	195	3	3	San Antonio, Tex.
45	Emlen Tunnell	Iowa	28	6'1"	183	6	6	Garret Hill, Pa.

FULLBACKS:

34	Clarence Avinger	Alabama	24	6'1"	215	1	1	Montgomery, Ala.
47	Leo Miles	Virginia State	21	6'	200	1	1	Washington, D. C.
31	Eddie Price	Tulane	27	5'11"	190	4	4	New Orleans, La.

Equipment Managers — Charles Cordero, Richard Flaherty
 Trainers — John Johnson, Sid Moret
 Physician — Dr. Francis Sweeny
 Dentist — Dr. Arthur G. Croker

Sketches of the GIANTS

HALFBACKS (Cont.)

FRANCIS GIFFORD



Southern California 23 190 6'1

Owen predicts Gifford could be the finest defensive back in the league. As a rookie last year, Owen hailed his work in the umbrella defense as "simply terrific". The coach also relates that Gifford, then on offense, requested before the Green Bay game that he be assigned to cover Bill Howton, star who caught 53 passes and gained 1231 yards. "Gifford felt he could stop Howton because he had covered him in the All-Star game practice. He held Howton to one catch for six yards."

Gifford is a long-run threat on offense or defense. Last season he returned four kickoffs for 124 yards, with the team high of 61 included. He intercepted one pass for 46. He threw one pass, from a handoff, and it went for a touchdown. He ran 38 times for 116 yards. Gifford is a genuine triple-threat player and an old-time Iron Man, as well as a sparkling all-around star. Played single wing tail-back and quarterback in the T at college. In senior year, rushed 841 yards, completed 32 of 61 passes, scored seven touchdowns and kicked 26 extra points and two field goals for a total of 74. Of 111 passes in three years, only three were intercepted. Co-captain of West team against East, and of North against South, and played 60 minutes in each game. Halfback on American Football Coaches Assn. official All-America team. Drafted No. 1, 1952. Home town Bakersfield, Calif. Has played athletic roles in movies. Birthday Aug. 16. Married. One child.

EVERETT GRANDELUS

Michigan State 23 195 6'

The man who will alternate with Kyle Rote at the heavy duty left half post is a veteran of Korean action. He also is one of the rare players, as is Eddie Price, who gained more than 1,000 yards in a season. Sonny totaled 1034 on 163 tries for a 6.3 average in his senior year of 1950. He scored 12 touchdowns, and while he was not known as a receiver, he did nab a vital pass in the 14-7 win over Michigan of '50. Among his honors are All-America by acclamation in '50, the Governor of Michigan Award as the state's outstanding athlete, the Chester L. Brewer Award for athletics and scholarship, as he just missed a straight A average. He was All-Michigan Prep at football in his home town of Muskegon Heights, Mich., in '46, won a letter as a heavyweight boxer at Michigan State as a soph. He played baseball and basketball, was treasurer of his senior class, and a lieutenant colonel in the ROTC. Drafted No. 3, 1951, for the future. Birthday Apr. 16. Married — one son.

Sketches of the GIANTS

HALFBACKS (Cont.)

MERWIN HODEL



Colorado 22 205 6'2

This big man with dazzling speed was drafted No. 4 last year, but had to withdraw for the season in order to re-organize the family drug store in Belvidere, Ill. Merwin is a registered pharmacist. In three years at Colorado, Hodel gained 2102 yards rushing, caught 48 passes for 540 yards and scored 28 touchdowns. He was All-Big Seven in '50 and '51. Big thrill was catching a pass on his first collegiate play which he carried 70 yards for a touchdown against Kansas. Was Big Seven high hurdles champion, with a conference indoor record of 7.4, for the indoor 60-yard high hurdles. Owen first heard about Hodel from friends in the coach's native Oklahoma. They said Hodel went wild against the outstanding Oklahoma team. Owen has scheduled Hodel for fullback behind Eddie Price, and he can also fill in at right half. Married, with one child. Birthday May 27th.

TOM LANDRY

Texas 28 195 6'1



One of the famous original umbrella defense quartet, Landry will return to that role this season, after having made a most remarkable show of versatility as the minuteman of the team in '52. He topped the squad with 404 minutes of a possible 720 in action, an average of 34 minutes per game, as he took on the duties of quarterback when the regulars were hurt and the Giants rendered powerless in the air. The rugged Texan led the club on defense with eight interceptions for 99 yards. He completed 11 of 47 passes, and averaged 5.7 yards on seven running attempts, with two touchdowns, as emergency quarterback. His 82 punts averaged 41 yards. He handled 10 punt returns and one kickoff. He is a classic tackler. Was T quarterback and fullback at Texas. First lieutenant, Army air. Selected No. 4 from Yankees when All-America Conference disbanded, 1950. Home town Houston, Tex. Holds master's degree in engineering. Birthday Sept. 11. Married — 2 children.

BUFORD LONG

Florida 21 190 6'1 1/2



Here is a speedy, versatile rookie who will be at right half as a sprinting runner, at left half in pass situations, and who is also an umbrella possibility. He was outstanding in college at all three specialties, rushing, catching and defending. He scored 14 touchdowns as he gained 585 yards on 108 attempts, for a 5.4 average. Played baseball and broad-jumped 24 feet. Big thrill 80-yard scoring run on off-tackle cutback against Georgia. Single. Made Gator Bowl. Birthday Dec. 14. Drafted No. 5.

Sketches of the GIANTS

HALFBACKS (Cont.)

DON MENASCO

Texas 23 185 6'

Don has had a year's experience learning the defensive ropes of the professional game. He was a defensive specialist at end and line backer in college earning the nickname "Tiger" for his fierce tackling. He was an All Southwest selection and made the Associated Press All America on defense. Played in Senior Bowl. Drafted No. 14, 1952. Home town Longview, Texas. Birthday Oct. 18. Married, 1 child.

KYLE ROTE

Southern Methodist 25 195 6'

The "Mighty Mustang" one of the most famous and most publicized college players of all time, is completely recovered from a knee operation. Kyle proved that by rearing through the last five games of '52. His late burst brought him seventh place in running with 103 attempts for 421 yards, a 4.2 average and two touchdowns. He completed two of four passes for 113 yards and one touchdown. He received 21 passes for 240 yards and two touchdowns. Owen says Rote "can beat anybody with his fakes." In '51, as a rookie, a knee injury limited the great Texan to 72 minutes of action. Last season with his closing rush, Kyle boosted that to 234 minutes. Now he is ready to fulfill Owen's prediction that he will become one of the league's All-time stars. Kyle was MVP at Thomas Jefferson High in San Antonio in '46, and was showered with honors ever since. His most celebrated stand was against Notre Dame in the Cotton Bowl in '49, when his spirited drive for three touchdowns forced the Irish to the limit to close their four-year march without defeat. Unanimous All-America choice, Sportsmanship Trophy winner of Southwest Conference, voted to have achieved the outstanding athletic performance by a Texan in this century. Played minor league baseball. Gives top golf pros a tough tussle, Rote was desired by all clubs of the NFL of '51, the Giants were lucky to draw him out of the hat on the bonus pick. Home town San Antonio. In off-season, he is home builder and director of insurance company. Birthday Oct. 27. Married, with a boy born on Christmas.

EMLEN TUNNELL

Iowa 28 183 6'1

The spectacular safety man of the Giants will be the key figure in a rebuilt umbrella defense this year. Once again, in '52, Tunnell was a leading ground-gainer for the team, even though he was on defense. He returned 30 punts for a league-leading yardage of 411, returned 15 kickoffs 364 and intercepted seven passes for 147. His grand total was 924 yards, and that kind of figure supports Owen's answer to queries as to why Em doesn't play offense. This season Em had his tonsils removed, and trusts this will rid him of frequent colds which lowered his efficiency. Tunnell is a touchdown threat at any time he receives the ball, because of his tricky running and fantastic faking. Two years ago he returned a kickoff 100 yards. Made pro Bowl and All-Pro teams. Served in Coast Guard. He was one of the big finds in football history — he walked into the Giant office and asked for a job! Home town Garret Hill, Pa. Miller High Life salesman. Birthday Mar. 29. Single.



Sketches of the GIANTS

FULLBACKS

CLARENCE AVINGER

Alabama 24 215 6'1

Butch was a No. 1 Pittsburgh Steeler selection for 1950. However, he was in service two years, and played in Canada last year. Early in the '52 season the Giants obtained rights to Avinger in the Mastrangelo deal with the Steelers. Owen regards Butch as a mighty punter, who puts both spin and depth in his kicks, to make same difficult to handle. He is a southpaw kicker and passer. Owen also rates Avinger highly because he was brought up in the single wing, and therefore is valuable blocking back for the A formation, as well as fullback in the T. Won Southeastern Conference blocking trophy two years. He can serve as swing man in the switch of systems in Owen's attack. In college, Avinger also was a T quarterback. Birthday Dec. 15. Married. Home town Montgomery, Ala.

LEO FIDELIS MILES

Virginia State 21 200 6'

A Negro All-America selection who was co-captain of an unbeaten team. Played T-quarterback three years. Last season, as fullback, he averaged 6.7 yards per rush, and on defense intercepted 12 passes. Orange Bowl classic. Played basketball and baseball. Free agent. Home town Washington, D. C. Birthday May 21.

EDDIE PRICE

Tulane 27 190 5'11

This gritty and dauntless runner is a candidate for Hall of Fame of the professional game. He is the successor to Steve Van Buren as most productive and durable runner in the league. In three years, he gained 2422 yards rushing, a figure approached by no competitor in that time. His goal which he may reach this year, is a 1000-yard season. He twice surpassed that total at Tulane, with 1178 and 1137 in '48-'49. Price, in three years has finished fourth — first and second rushing, a record for consistency without equal in the period. Price might have won again last year, and reached 1000 had he not been injured in late season. He was close to 1000 in '51 when a 70-yarder called back in the final game ruined his bid, with only 29 yards to go. In that '51 season, Eddie set an all-time rushing record of 271 attempts. As a Giant rookie in '50, he gained the praise of Owen for his adaptability. Although brought up in the T, he worked equally well in Owen's A or the T. He led the voting for the all-pro team, and is an annual fixture on Pro Bowl and All-Pro teams. At 27, he is at his peak. Home town New Orleans. Drafted No. 2, 1950. Married, 3 children. Birthday Sept. 2.



ALL-AMERICA: The Giants squad, in review above, is All-America in composition as well as performance. It is a cross section of the country. Players hail from Washington, Oregon, California on the Coast, New Jersey and Pennsylvania in the East, Texas in the Southwest. Men from seven states represent the Midlands, and an almost Solid South is presented by nine Dixie states.

N.F.L. Final 1952 Standings

EASTERN CONFERENCE

	W	L	T	PCT.	PTS. FOR	PTS. AGAINST
Cleveland	8	4	0	.667	310	213
New York Giants	7	5	0	.583	234	231
Philadelphia	7	5	0	.583	252	271
Pittsburgh	5	7	0	.417	300	273
Chicago Cardinals	4	8	0	.333	172	221
Washington	4	8	0	.333	240	287

WESTERN CONFERENCE

Detroit*	9	3	0	.750	344	192
Los Angeles	9	3	0	.750	349	234
San Francisco	7	5	0	.583	285	221
Green Bay	6	6	0	.500	295	312
Chicago Bears	5	7	0	.417	245	326
Dallas	1	11	0	.083	182	427

*Won Play off. Championship Game: Detroit 17, Cleveland 7

1952 Results and Schedule for 1953

1952 RESULTS

Giants 24, Dallas 6
Giants 31, Philadelphia 7
Giants 17, Cleveland 9
Cardinals 24, Giants 23
Philadelphia 14, Giants 10
Giants 28, Cardinals 6
Giants 23, San Francisco 14
Green Bay 17, Giants 3
Giants 14, Washington 10
Pittsburgh 63, Giants 7
Washington 27, Giants 17
Giants 37, Cleveland 34

1953 SCHEDULE

Sept. 27—at Los Angeles
*Oct. 5—at Pittsburgh
Oct. 11—at Washington
Oct. 18—Cardinals
Oct. 25—Cleveland
Nov. 1—at Cardinals
Nov. 8—at Philadelphia
Nov. 15—Pittsburgh
Nov. 22—Washington
Nov. 29—Philadelphia
Dec. 6—at Cleveland
Dec. 13—Detroit
*Night Game

Giants 1952 Individual Statistics

FORWARD PASSING

	ATT.	COMP.	YDS.	PCT. COMP.	T.D.	PASSES	NO. INT.
Charles Conerly	169	82	1090	48.5	13	10	
Fred Benners	58	25	320	43.1	0	5	
Tom Landry	47	11	172	23.4	1	7	
Kyle Rote	4	2	113	50.0	1	0	
Frank Gifford	2	1	18	50.0	1	0	

BALL CARRYING

	ATT.	YDS.	LONG GAIN	AVERAGE	T.D.	RUSHING
Eddie Price	183	748	75	4.1	5	
Kyle Rote	103	421	52	4.1	2	
Frank Gifford	38	116	15	3.1	0	
Charles Conerly	27	115	33	4.3	0	
Joe Scott	38	107	30	2.8	3	
Tom Landry	7	40	8	5.7	1	
John Amberg	7	27	9	3.9	0	
Bob Wilkinson	26	26	7	1	0	
Fred Benners	5	16	8	3.2	0	
George Thomas	6	18	11	3	0	

PASS RECEIVING

	NO. REC.	YARDS	LONG GAIN	T.D.	PASS REC.
Bill Stribling	26	399	55	5	
Bob McChesney	21	430	72	6	
Kyle Rote	21	240	26	2	
Joe Scott	14	251	35	1	
Eddie Price	11	36	14	0	
Bob Wilkinson	6	148	70	2	
Frank Gifford	5	36	11	0	
Kelley Mote	4	45	19	0	
Bob Hudson	4	40	19	0	
Joe Sulaitis	4	31	16	0	
John Amberg	3	40	18	0	
Tex Coulter	1	9	9	0	
George Thomas	1	8	8	0	

PASS INTERCEPTION

	NO. INT.	YARDS	T.D.'s
Tom Landry	8	99	1
Emlen Tunnell	7	149	0
Don Menasco	4	5	0
Jim Duncan	2	24	0
John Amberg	2	18	0
John Cannady	2	2	0
Frank Gifford	1	46	0
Harmon Rowe	1	22	0
Ray Poole	1	6	0

Giants 1952 Individual Statistics (Cont.)

SCORING

	T.D. RUNNING	T.D. PASS REC.	FGA	FGM	PAT	SAFETY	TOTAL POINTS
Ray Poole		17		10		26	56
Bob McChesney		6					36
Eddie Price	5						30
Bill Stribling		5					30
Kyle Rote	2	2					24
Joe Scott	3	1					24
Tom Landry	2						12
Bob Wilkinson		2					12
Bud Sherrod	1						6
Charley Conerly				2			2
Arnie Weinmeister						1	2

PUNT RETURNS

	NO. RETURNED	YARDS	LONGEST	T.D.
Emlen Tunnell	30	411	60	0
Tom Landry	10	88	24	0
Frank Gifford	1	3	3	0

KICKOFF RETURNS

	NO. RETURNED	YARDS	LONGEST	T.D.
Emlen Tunnell	15	364	39	0
Joe Scott	7	190	51	0
Kyle Rote	6	110	26	0
Frank Gifford	4	124	61	0

PUNTING

	NO. OF PUNTS	LONGEST	AVERAGE
Tom Landry	82	61	41

Giants' All Time Records

SCORING

Most Points, Career



351 Ken Strong, 8 years ('33-'35, '39, '44-'47)

319 Ward Cuff, 9 years ('37-'45)

223 Ray Poole, 6 years ('47-'52)

174 Bill Paschal, 5 years ('43-'47)

158 Gene Roberts, 4 years ('47-'50)

154 Dale Burnett, 10 years ('30-'39)

144 Frank Liebel, 5 years ('42-'46)

132 Joe Scott, 5 years ('48-'52)

127 Jack McBride, 5 years ('25-'28, '32)

122 Kink Richards, 7 years ('36-'42)

120 Tuffy Leemans, 7 years ('36-'42)

117 Hinkie Haines, 4 years ('25-'28)

108 Len Sedbrook, 3 years ('29-'31)

102 Bill Swiacki, 3 years ('48-'50)

102 Gene Roberts, 1949

72 Ken Strong, 1934, Bill Paschal, 1943.

Most Points, One Year

18 Gene Roberts vs. N. Y. Bulldogs 9/30/49, vs. Washington 10/9/49, vs. Bears 10/23/49, vs. Green Bay 11/13/49; Frank Liebel vs. Philadelphia 12/4/45; Joe Scott vs. Los Angeles 11/14/48.

17 Ken Strong vs. Bears in 1934 Championship.

Most Touchdowns, Career

29 Bill Paschal, 5 years

26 Gene Roberts, 4 years

25 Dale Burnett, 8 years

23 Frank Liebel, 6 years

Most Field Goals, Career

36 Ken Strong, 8 years

33 Ward Cuff, 9 years

Most Field Goals, One Season

12 Ray Poole, 1951

10 Ray Poole, 1952

8 Ben Agajanian, 1949

7 Ward Cuff, 1939

6 Ken Strong, 1944

Most Field Goals, One Game

3 Ray Poole,

2 Ken Strong, Ward Cuff

Most Consecutive Extra Points

60 Ken Strong, 1945-6-7

BALL CARRYING

Most Yards Gained, Career

3,117 Tuffy Leemans, 1936-43

2,422 Eddie Price, 1950-52

2,027 Kink Richards, 1933-39

Most Yards Gained, One Year

971 Eddie Price, 1951

(271 attempts, 3.6 yard ave.)

830 Tuffy Leemans, 1936

(206 attempts, 4 yard ave.)

748 Eddie Price, 1952

(183 attempts, 4.1 yard ave.)

Most Attempts, Career

926 Tuffy Leemans

Most Attempts, One Year

271 Eddie Price, 1951

206 Tuffy Leemans, 1936

196 Bill Paschal, 1944

Most Attempts, One Game

39 Harry Newman vs.

Green Bay, 11/11/34

Most Yards Gained, one Game

218 Gene Roberts vs. Cards, 11/12/50

Longest run from scrimmage

91 yards, Hap Moran vs.

Green Bay, 11/5/30

Giants' All Time Records (Cont.)

FORWARD PASSING



Most Passes Completed, Career	
545 Charley Conerly, 5 years (1948-1952)	
315 Ed Danowski, 7 years (1934-39, 1941)	
Most Passes Completed, One Year	
162 Charley Conerly, 1949	
Most Passes Completed, One Game	
36 Charley Conerly, vs. Pitts., 12/5/48	
Most Passes Attempted, One Year	
305 Charley Conerly, 1949	
Most Passes Attempted, One Game	
53 Charley Conerly, vs. Pitts., 12/5/48	
Most Yards Gained Passing, Career	
7680 Charley Conerly, 5 years (1948-52)	
3818 Ed Danowski, 7 years (1934-41)	
Most Yards Gained Passing, One Year	
2175 Charley Conerly, 1948	
Most Yards Gained Passing, One Game	
363 Charley Conerly vs. Pittsburgh, 12/5/48	
Most Touchdown Passes, Career	
70 Charley Conerly, 5 years (1948-52)	
42 Ed Danowski, 7 years (1934-41)	
Most Touchdown Passes, One Game	
4 Charley Conerly vs. Bears, 10/23/49; vs. Green Bay, 11/13/49; vs. Cleveland, 12/14/52	
Ed Danowski vs. Green Bay, 11/14/35; Arnie Herber vs. Philadelphia, 12/2/45; Paul Governali vs. Philadelphia, 11/9/47	
Longest Gain on Pass	
88 yards Frank Reagan vs. Philadelphia, 10/5/47	
85 yards Charley Conerly vs. Bears, 10/23/49	
Best Passing Efficiency (500 or more attempts)	
49.8% Charley Conerly (545 out of 1094)	
48.8% Ed Danowski (316 out of 648)	
Best Passing Efficiency, One Year	
54.2% Ed Danowski, 1938; Charley Conerly, 1948	

PASS RECEPTION

Most Passes Caught, Career	
106 Bill Swiacki, 3 years (1948-50)	
86 Dale Burnett, 10 years (1930-39)	
Most Passes Caught, One Year	
47 Bill Swiacki, 1949 (also 39 in 1948)	
35 Gene Roberts, 1949; Ray Poole, 1948	

Giants' All Time Records (Cont.)



Most Passes Caught, One Game	
9 Ray Poole vs. Pittsburgh, 12/5/48; vs. N. Y. Bulldogs, 11/6/49; Bill Swiacki, vs. Detroit, 11/20/49	
Most Touchdown Passes Caught, Career	
20 Frank Liebel, 6 years	
17 Bill Swiacki, 3 years	
Most Touchdown Passes Caught, One Year	
10 Frank Liebel, 1945; Bill Swiacki, 1948	
Most Touchdown Passes Caught, One Game	
3 Gene Roberts vs. Bears 10/23/49; vs. Green Bay, 11/13/49; Frank Liebel, vs. Philadelphia, 12/2/45	
Most Yards on Passes Caught, Career	
1755 Frank Liebel, 6 Years	
1482 Bill Swiacki, 3 years	
1477 Ward Cuff, 9 years	
Most Yards on Passes Caught, One Year	
711 Gene Roberts, '49; 652, Bill Swiacki, '49; 593, Frank Liebel, '45	
Most Yards on Passes Caught, One Game	
212 Gene Roberts vs. Green Bay 11/13/49	
Most Passes Intercepted, One Year	
11 Otto Schnellbacher, 1951; 10, Emlen Tunnell, 1949	

TEAM RECORDS

World Champions	— 1927, 1934, 1938
Conference Champions	— 1933, 1934, 1935, 1938, 1939, 1941, 1944, 1946
Total Points	— 5367 (28 years — 1925 through 1952)
Total Points by Opponents	— 3802
Most Points One Year	— 308 (1930 — 17 Games); 297 (1948 — 12 Games)
Most Opponents Points One Year	— 388 (1948)
Fewest Opponents Points One Year	— 20 (1927)
Most Points One Game	— 56 (Against Philadelphia Eagles 10/15/33)
Most Opponents Points One Game	— 63 (Chicago Cardinals 10/17/48; Pittsburgh Steelers 11/30/52)
Total First Downs	— 2547 (1933-1952)
Most First Downs One Season	— 212 (1948)
Most First Downs One Game	— 31 (vs. Pittsburgh 12/5/48)
Fewest First Downs One Season	— 98 (1944)
Fewest First Downs One Game	— 0 (vs. Washington 9/26/42)
Most Touchdowns One Season	— 42 (1948)
Most Touchdowns One Game	— 8 vs. Philadelphia 10/15/33; 8 vs. Green Bay 11/21/48; vs. Baltimore Colts 11/19/50
Most yards gained one season	— 3723 (1948)
Most yards gained passing one season	— 2504 (1948)
Most yards gained rushing one season	— 2336 (1950)
Most yards gained one game	— 625 (vs. N. Y. Yanks 12/3/50)
Most yards gained passing one game	— 363 (vs. Pittsburgh Steelers 12/5/48)
Most interceptions by one season	— 41 (1951)
Most interceptions by one game	— 8 (vs. Green Bay 11/21/48); 8 (vs. N. Y. Yanks 12/16/51)

All Time League Records

(League Divided in Two Conferences in 1933)

	Won	Lost	Tied	Points	Opp. Points		Won	Lost	Tied	Points	Opp. Points
1925	8	4	0	110	65	1939	9	1	1	168	85
1926	8	4	0	133	38	1940	6	4	1	131	133
1927	11	1	1	172	20	1941	8	3	0	238	114
1928	4	7	2	73	129	1942	5	5	1	155	139
1929	12	1	1	298	77	1943	6	3	1	197	170
1930	13	4	0	308	98	1944	8	1	1	206	75
1931	6	6	1	133	90	1945	3	6	1	179	198
1932	4	6	2	93	113	1946	7	3	1	236	166
1933	11	3	0	244	101	1947	2	8	2	190	309
1934	8	5	0	147	107	1948	4	8	0	297	388
1935	9	3	0	179	96	1949	6	6	0	287	298
1936	5	6	1	115	63	1950	10	2	0	268	150
1937	6	3	2	128	109	1951	9	2	1	254	161
1938	8	2	1	194	79	1952	7	5	0	234	231

TOT. 203 112 21 5367 3802

1927—National Champions.

1933—Eastern Champions, beaten 23-21 by Bears in Chicago playoff.

1934—National League Champions, victors 30-13 over Bears in N.Y. playoff.

1935—Eastern Champions, beaten 26-7 by Lions in Detroit playoff.

1938—National League Champions, victors 23-17 over Green Bay in N. Y. playoff.

1939—Eastern Champions, beaten 27-0 by Green Bay in Milwaukee playoff.

1941—Eastern Champions, beaten 37-9 by Bears in Chicago playoff.

1944—Eastern Champions, beaten 14-7 by Packers in New York playoff.

1946—Eastern Champions, beaten 24-14 by Bears in New York playoff.

Giants' Records with Other Clubs

*League Championship

**Conference Playoff

GIANTS vs. CHICAGO BEARS

Giants Won 13 — Lost 20 — Tied 1

1925—Bears 19, Giants 7	1934—Bears 27, Giants 7
Giants 8, Bears 0	Bears 10, Giants 9
1926—Bears 7, Giants 0	*Giants 30, Bears 13
1927—Giants 13, Bears 7	1935—Bears 20, Giants 3
1928—Bears 13, Giants 0	Giants 3, Bears 0
1929—Giants 26, Bears 14	1936—Bears 25, Giants 7
Giants 34, Bears 0	1937—Giants 3, Bears 3
Giants 14, Bears 9	1939—Giants 16, Bears 13
1930—Giants 12, Bears 0	1940—Bears 37, Giants 21
Bears 12, Giants 0	1941—*Bears 37, Giants 9
1931—Bears 6, Giants 0	1942—Bears 26, Giants 7
Bears 12, Giants 6	1943—Bears 56, Giants 7
Giants 25, Bears 6	1946—Giants 14, Bears 0
1932—Bears 28, Giants 8	*Bears 24, Giants 14
Bears 6, Giants 0	1948—Bears 35, Giants 14
1933—Bears 14, Giants 10	1949—Giants 35, Bears 28
Giants 3, Bears 0	
*Bears 23, Giants 21	(Points — Giants 387; Bears 530)

Records with Other Clubs (Cont.)

GIANTS vs. CHICAGO CARDS

Giants Won 17 — Lost 5

1926—Giants 20, Cards 0	1943—Giants 24, Cards 13
1927—Giants 28, Cards 7	1946—Giants 28, Cards 24
1929—Giants 24, Cards 21	1947—Giants 35, Cards 31
1930—Giants 25, Cards 12	1948—Cards 63, Giants 35
Giants 13, Cards 7	1949—Giants 41, Cards 38
1935—Cards 14, Giants 13	1950—Cards 17, Giants 3
1936—Giants 14, Cards 6	Giants 51, Cards 21
1938—Giants 6, Cards 0	1951—Giants 28, Cards 17
1939—Giants 17, Cards 7	Giants 10, Cards 0
1941—Cards 10, Giants 7	1952—Cards 24, Giants 23
1942—Giants 21, Cards 7	Giants 28, Cards 6

(Points — Giants 494; Cardinals 345)

GIANTS vs. CLEVELAND BROWNS

Giants Won 4 — Lost 3

1950—Giants 6, Cleveland 0	1951—Cleveland 14, Giants 13
Giants 17, Cleveland 13	Cleveland 10, Giants 0
**Cleveland 8, Giants 3	1952—Giants 17, Cleveland 9
	Giants 37, Cleveland 34

(Points — Giants 93; Cleveland 88)

GIANTS vs. BALTIMORE COLTS

No Record

GIANTS vs. GREEN BAY PACKERS

Giants Won 13 — Lost 14 — Tied 2

1928—Giants 6, Packers 0	1936—Packers 26, Giants 14
Packers 7, Giants 0	1937—Giants 10, Packers 0
1929—Packers 20, Giants 6	1938—Giants 15, Packers 3
1930—Packers 14, Giants 7	*Giants 23, Packers 17
Giants 13, Packers 6	1939—*Packers 27, Giants 0
1931—Packers 27, Giants 7	1940—Giants 7, Packers 3
Packers 14, Giants 10	1942—Giants 21, Packers 21
1932—Packers 13, Giants 0	1943—Packers 35, Giants 21
Giants 6, Packers 0	1944—Giants 24, Packers 0
1933—Giants 10, Packers 7	*Packers 14, Giants 7
Giants 17, Packers 6	1945—Packers 23, Giants 14
1934—Packers 20, Giants 6	1947—Giants 24, Packers 24
Giants 17, Packers 3	1948—Giants 49, Packers 3
1935—Packers 16, Giants 7	1949—Giants 30, Packers 10
	1952—Packers 17, Giants 3

(Points — Giants 374; Packers 376)

Records with Other Clubs (Cont.)

GIANTS vs. DETROIT LIONS

Giants Won 3 — Lost 7 — Tied 1

1934—Detroit 9, Giants 0	1941—Giants 20, Detroit 13
1935—*Detroit 26, Giants 7	1943—Giants 0, Detroit 0
1936—Giants 14, Detroit 7	1945—Giants 35, Detroit 14
Detroit 38, Giants 0	1947—Detroit 35, Giants 7
1937—Detroit 17, Giants 0	1949—Detroit 45, Giants 21
1939—Detroit 18, Giants 14	

(Points — Giants 118; Detroit 222)

GIANTS vs. LOS ANGELES RAMS

(Cleveland until 1946)

Giants Won 2 — Lost 5

1938—Giants 28, Cleveland 0	1946—Rams 31, Giants 21
1940—Cleveland 13, Giants 0	1947—Rams 34, Giants 10
1941—Giants 49, Cleveland 14	1948—Rams 52, Giants 37
1945—Cleveland 21, Giants 17	

(Points — Giants 94, Cleveland 48; Giants 68, Los Angeles Rams 117)

GIANTS vs. PHILADELPHIA EAGLES

Giants Won 24 — Lost 13 — Tied 1

1933—Giants 56, Eagles 0	1942—Giants 35, Eagles 17
Giants 20, Eagles 14	Giants 14, Eagles 0
1934—Giants 17, Eagles 0	1944—Eagles 24, Giants 17
Eagles 6, Giants 0	Giants 21, Eagles 21
1935—Giants 10, Eagles 0	1945—Eagles 38, Giants 17
Giants 21, Eagles 14	Giants 28, Eagles 21
1936—Eagles 10, Giants 7	1946—Eagles 24, Giants 14
Giants 21, Eagles 17	Giants 45, Eagles 17
1937—Giants 16, Eagles 7	1947—Eagles 23, Giants 0
Giants 21, Eagles 0	Eagles 41, Giants 24
1938—Eagles 14, Giants 10	1948—Eagles 45, Giants 0
Giants 17, Eagles 7	Eagles 35, Giants 14
1939—Giants 13, Eagles 3	1949—Eagles 24, Giants 3
Giants 27, Eagles 10	Eagles 17, Giants 3
1940—Giants 20, Eagles 14	1950—Giants 7, Eagles 3
Giants 17, Eagles 7	Giants 9, Eagles 7
1941—Giants 24, Eagles 0	1951—Giants 26, Eagles 24
Giants 16, Eagles 0	Giants 23, Eagles 7

(Points — Giants 674; Eagles 532)

Records with Other Clubs (Cont.)

GIANTS vs. PITTSBURGH STEELERS

Giants Won 20 — Lost 12 — Tied 2

1933—Giants 23, Steelers 2	1942—Steelers 13, Giants 10
Giants 27, Steelers 3	Steelers 17, Giants 9
1934—Giants 14, Steelers 12	1945—Giants 34, Steelers 6
Giants 17, Steelers 7	Steelers 21, Giants 7
1935—Giants 42, Steelers 7	1946—Giants 17, Steelers 14
Giants 13, Steelers 0	Giants 7, Steelers 0
1936—Steelers 10, Giants 7	1947—Steelers 38, Giants 21
1937—Giants 10, Steelers 7	Steelers 24, Giants 7
Giants 17, Steelers 0	1948—Giants 34, Steelers 27
1938—Giants 27, Steelers 14	Steelers 38, Giants 28
Steelers 13, Giants 10	1949—Steelers 28, Giants 7
1939—Giants 14, Steelers 7	Steelers 21, Giants 17
Giants 23, Steelers 7	1950—Giants 18, Steelers 7
1940—Giants 10, Steelers 10	Steelers 17, Giants 6
Giants 12, Steelers 0	1951—Giants 13, Steelers 13
1941—Giants 37, Steelers 10	Giants 14, Steelers 0
Giants 28, Steelers 7	1952—Steelers 63, Giants 7

(Points — Giants 587; Steelers 463)

GIANTS vs. SAN FRANCISCO 49ers

Giants Won 1 — Lost 0 — Tied 0

1952—Giants 23, San Francisco 14

(Points — Giants 23; San Francisco 14)

GIANTS vs. WASHINGTON REDSKINS

Giants Won 19 — Lost 13 — Tied 1

1937—Washington 13, Giants 3	1945—Washington 24, Giants 14
Washington 49, Giants 14	Washington 17, Giants 0
1938—Giants 10, Washington 7	1946—Washington 24, Giants 14
Giants 36, Washington 0	Giants 31, Washington 0
1939—Giants 0, Washington 0	1947—Washington 28, Giants 20
Giants 9, Washington 7	Giants 35, Washington 10
1940—Washington 21, Giants 7	1948—Washington 41, Giants 10
Giants 21, Washington 7	Washington 28, Giants 21
1941—Giants 17, Washington 10	1949—Giants 45, Washington 35
Giants 20, Washington 13	Giants 23, Washington 7
1942—Giants 14, Washington 7	1950—Giants 21, Washington 17
Washington 14, Giants 7	Giants 24, Washington 21
1943—Giants 14, Washington 10	1951—Giants 35, Washington 14
Giants 31, Washington 7	Giants 28, Washington 14
**Washington 28, Giants 0	
1944—Giants 16, Washington 13	1952—Giants 14, Washington 10
Giants 31, Washington 0	Washington 27, Giants 17

(Points — Giants 602; Washington 523)

Owen's Talk to Rookies

(Following is a transcript of the talk Coach Owen addresses to rookies when they first come to Giant training camp.)

One day about 25 years ago I stepped off the bus in my home town, Kinsley, Kansas. I'd been back East playing pro football and I realized as I got off the bus that excepting I was a little older and a little wiser I was just where I'd been about six months earlier when I headed East. I'd been making pretty good money, too, for those days. Where it had gone I didn't know. Spend a little here and a little there, but when you look back you never do know just what you've done with your money.

That was the last year anything like that happened to me. I realized what a chump I was to work that hard all fall and then not have anything to show for it. The next year, when I got back to New York, I opened an account in the bank up the street from the hotel where we lived and from then on I had those dollars marked down in that little black book I carried around with me.

Looking back through the years, I guess I've seen all sorts of things happen to all sorts of boys who played pro football. There is one thing which stands out for me. Pro football is no good for the boy who regards it as a career in itself — and that boy is no good for pro football. He's the fellow who just drifts from season to season, until all of a sudden his place is taken by an eager rookie and he wonders what he accomplished in the last five or six years.

The boys we want on the Giants are the ones who have their eyes on something else over and above a successful career as a pro player. Don't misunderstand me. Pro football is a serious business and we expect our players to give us everything they have on the field.

But our season only takes up five months and after a month in training camp it only takes up several hours each day. Those free months of the year and those extra hours of the day are the important ones for you. Pro football offers you a great opportunity to earn really big money in your first years out of college, but when you are able to look back at your football days you'll measure their success or failure by the use you made of those months and hours you had to yourself.

Play football with a purpose. Make plans to do part time coaching or go to school for a master's degree. Get a job during the off season in some line that appeals to you, or take the first money you earn and make the down payment on that land or business you've had your eye on. If you are able to play from three to five years of pro ball you are a very fortunate young man. If you take advantage of that good fortune pro football will be a great start in life for you. But remember — it's only a start.

A Year with the Giants

What's it like to be a Giant? How does a player live? What are his duties? What are the rules? What if he's hurt? Well, let's find out, in a typical year with the Giants.

The player reports to training camp in St. Peter, in the beautiful rolling, wooded hills of Minnesota, about Aug. 1, and he will be with the club until the second Sunday of December — or the fourth Sunday if his team wins the division title.

All the player brings to camp are street clothes and football shoes. The Giants provide the rest — equipment, room and board. Living conditions are excellent at Gustavus Adolphus College, and the training layout, outdoors and in a spacious field house, is the equal of any.

A player runs in the morning, and has contact drill in the afternoon. Steve Owen, coach, believes in leaving camp with the team trained physically, so that the pre-season games enroute home may be devoted to finesse, and to sharpening the team for the opening game.

In the season, the player may do as he pleases Monday. Practice in the historic Polo Grounds begins Tuesday and is held daily in the morning, to leave the afternoon free because many players obtain coaching jobs or continue their studies.

In New York, the married player looks for his own digs; the single fellows live in a hotel with the coach.

The player's salary starts when the season opens. He is covered by Social Security and the N. Y. State Workmen's Compensation Insurance Act. He pays his own expenses in New York. On the road, both in training and in the season, the Giants pick up all charges. The big league player has big league accommodations at all times, on train and in hotel.

From the moment the player joins the Giants, he is protected, to the full extent of human ability, from injury. He first undergoes a rigorous physical examination. At all times, a doctor and two trainers accompany the team. Therapeutic equipment is the finest available.

If a player is injured, he is given the highest quality treatment with hospitalization for any wound which cannot be readily treated. The Giants pay all medical and hospital expenses. The club also pays the player his regular salary while injured, and there have been frequent cases of men who have not played one minute drawing a full year's pay.

A Giant player has only two rules to observe. Coach Owen insists that a player report to practice in tip-top condition every day, and that he dress and act as a gentleman at all times.

"A professional," states the coach, "is a man who should have the pride in his job to conduct his own life without personal abuse, and to be able to give his best at all times."

On his second rule, Steve comments: "I believe the Giants, as a team, have acted as gentlemen consistently through the years. I have an idea it was a hardship for a few, but the percentage of natural gentlemen is very high and very satisfactory."

The Giant "Alumni"

Many great players have worn the Giant uniform through the years — this is the 29th — and the club is justly proud of them. Using the money earned from football as a foundation, they have established their homes, raised their families, created successful careers.

This great nationwide body of the Giant "alumni" is an enduring credit and tribute to the game they played.

What has become of great former stars? Who are the Giant "alumni"?

Many are in the coaching profession. Former Giants always are in demand. College head coaches include Ed Danowski (Fordham), Jim Tatum (Maryland), Bus Mertes (Bradley), Art Lewis (West Virginia), Benny Friedman (Brandeis) and Jim Lee Howell (Wagner).

Line coaches are the great Mel Hein (U.S.C.), John Dell Isola (Dartmouth), Lou De Filippo (Fordham) and Chet Gladchuk (Massachusetts).

Oregon State has Len Younce as line coach and Ward Cuff heading the backfield staff. Frank Reagan is backfield coach for the Philadelphia Eagles, and Len Eshmont tutors Navy backs. Red Badgro and Jim Poole are end coaches at Washington and Mississippi respectively.

Mammoth Cal Hubbard is supervisor of umpires in the American League, and the irrepressible Hank Soar an umpire in that circuit.

Many former Giants have achieved success in other fields. Joe Alexander, the original center, and Phil White are prominent heart specialists. John Cannella is a judge in General Sessions Court in New York City, and Bill Edwards a corporation lawyer of high repute in Texas.

Frank Cope owns a sporting goods business in California, and Tuffy Leemans operates a chain of laundries in Washington. Otto Schnellbacher is in charge of a large insurance agency in Topeka, Kans., and Leland Shaffer owns a welding company in Pearl River, N. Y. Ken Strong is prosperous liquor salesman in New York City, and the author of several books on kicking technique.

Bill Schuler is president of a large steel foundry in Birmingham, and C. J. McGinley is president of a savings bank in Buffalo. Kink Richards is an oil executive in Southern California, and Nello Falaschi is in the contracting business in San Francisco.

The Giants salute their "alumni" for the proud record they have made in life, and thank them for the loyalty to the uniform they wore which made possible whatever measure of success the club achieved.



Mel Hein

NFL One-Game Records

Whether you are looking at a game in the Polo Grounds, or via TV, or listening at the radio, this list will permit you to compare the feats of the day with the League's all-time single game records. HARRY NEWMAN, Giants, rushed most often 39 times in 1934. GENE ROBERTS, Giants, gained most yards rushing 218 in 1950. CHARLEY CONERLY, Giants, completed most passes, 36, in '48. Other aerial records are most attempts, 60 by DAVEY O'BRIEN, Eagles, '40; most had intercepted, 8 by JIM HARDY, Cards, '50; most yards gained throwing, 554, by NORM VAN BROCKLIN, Los Angeles, '51; most touchdown passes, 7, by SID LUCKMAN, '43. Receiving records go this way: Most passes caught in a game, 18 by TOM FEARS, Los Angeles '50; most touchdown passes caught, 5, by BOB SHAW, Cards '50; most yards gained on catches, 303 by JIM BENTON, Cleveland Rams, '45. In scoring, ERNIE NEVERS, Cards, made the fantastic total of 40 points, including 6 touchdowns, also a record in '29. In '51, DUB JONES, Cleveland, equalled the 6 touchdown mark. PAT HARDER, Cards, kicked most points after touchdown, 9, in '48, a mark tied by BOB WATERFIELD, Los Angeles, in '50. Waterfield also kicked the most field goals, 5, in '51. Here are the longest plays of NFL History which are hard to beat: Longest run from scrimmage, 97 yards by ANDY URAM, Green Bay '39 and BOB GAGE, Pittsburgh '49; return of kickoff, 105 by FRANK SENO, Cards, '46; punt return 98 by GIL LEFEBVRE, Cincinnati, '33; return of interception 102 by J. R. SMITH, Detroit, '49; run with fumble 98 by GEORGE HALAS, Bears, '23; run with lateral, 93, by DICK POILLON, Washington, '48; completed pass, 99, from FRANK FILCHOCK to ANDY FARKAS, Washington, '38; field goal 54 by GLENN PRESNELL, Detroit, '34; punt 94 by WILBUR HENRY, Canton, '23.

Now for the most important team records for a single game: Most yards gained, 735 by LOS ANGELES, '51; yards rushing, 426 by DETROIT, '34; yards passing, 554, by LOS ANGELES, '51; first downs, 34, by LOS ANGELES, '51; fumbles, 10, by PHIL-PITT, '43; opponent fumbles recovered, 6 out of 6 by DETROIT, '40; touchdown passes, 7, by BEARS, '43; points scored, 70, by LOS ANGELES, '50; touchdowns, 10, by PHILADELPHIA, '34 and LOS ANGELES, '50; touchdowns rushing, 7, by BEARS, '41; touchdowns passing, 7, by BEARS, '43; points after touchdown, 10, by LOS ANGELES, '50; field goals, 5, by LOS ANGELES, '51; penalties, 22, by BROOKLYN, '44 and BEARS, '44; yards penalized, 209, by CLEVELAND, '51; passes completed, 36, by GIANTS, '48; passes attempted, 60, by PHILADELPHIA, '40.

TV Hook-up at New Peak

The Giants this season will be seen on the greatest television hookup in their history, one which is almost doubled in size from 1952, from seven stations to 13.

This hookup will cover the northeast part of the country, and means the Giants will be the most popular football team in a sector which contains almost 30 per cent of the nation's population.

The Giants Football Network also will present the accustomed radio play-by-play accounts over a wide area, so that the TV-radio combination will blanket the six states of New England, New York, New Jersey and much of Pennsylvania.

Harry Wismer, celebrated announcer who has been associated with major league football for many years, and who was among its strongest advocates in pioneer days, will handle the TV commentary.

Marty Glickman, perennial favorite of Giant fans, and one of the premier play-by-play announcers of football, also will continue to describe action on the field.

Chris Schenkel, bright new star from New England who made a hit on the Network last season, will relate on radio the many interesting sidelights, colorful details, and human interest stories which make football a game beloved from coast to coast.

All Giant games at home and away, will be presented on radio. On TV, all stations will transmit pictures of home and away games, excepting WABD in New York, and WKNB, New Britain, Conn., which will telecast only away games, and not those played in the Polo Grounds.

The TV hookup last season had outlets in New York, Binghamton, Schenectady, Syracuse and Utica in New York state, and Boston and Providence in New England. Stations have been added this year in Elmira, N. Y., Portland, Me., Holyoke, Mass., and Bridgeport and New Britain in Connecticut.

The radio story will be transmitted through 10 stations in New York, six in New Hampshire, four in Vermont, two in Maine and one in Connecticut.

As a special added attraction, New York metropolitan area fans again will see Giant Quarterback Huddle, the midweek half-hour TV show featuring Steve Owen, coach, Jack Lavelle, scout, Giant players, and spectacular action films.

If you can't be there in the Polo Grounds, you'll find the Giants on the air.



Marty Glickman



Harry Wismer

FOLLOW THE GIANTS

on this Miller High Life RADIO and TELEVISION Network

Radio Stations

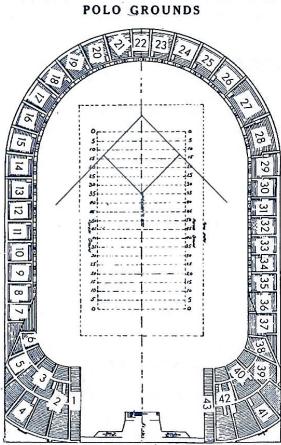
NEW YORK STATE			NEW HAMPSHIRE		
Station	City	Dial	Station	City	Dial
WWHG	Hornell	1320	WMOU	Berlin	1230
WKNY	Kingston	1490	WTSV	Claremont	1230
WVOS	Liberty	1240	WTSL	Hanover	1400
WICY	Malone	1490	WLNH	Laconia	1340
WMGM	New York City	1050	WKBR	Manchester	1240
WSLB	Ogdensburg	1400	WHEB	Portsmouth	750
WDOS	Oneonta	1400			
WEAV	Plattsburg	960			
WKIP	Poughkeepsie	1450	WICC	Bridgeport	600
WATN	Watertown	1240			
CONNECTICUT					
			WTSA	Brattleboro	1450
			WJOY	Burlington	1230
WFAU	Augusta	1340	WSBY	Rutland	1380
WCOU	Lewiston	1240	WDEV	Waterbury	550
VERMONT					
			MAINE		
			WTSA	Brattleboro	1450
			WJOY	Burlington	1230
			WSBY	Rutland	1380
			WDEV	Waterbury	550

Television Stations

NEW YORK STATE			MASSACHUSETTS		
Station	City	Channel	Station	City	Channel
WABD	New York City	5	WNAC-TV	Boston	7
WNBF-TV	Binghamton	12	WHYN	Holyoke	55
WHEN	Syracuse	8			
WKTV	Utica	13			
WRGB	Schenectady	4	WKNB	New Britain	30
WTVE	Elmira	24	WICC	Bridgeport	43
			MAINE		
WPMT	Portland	53	WJAR-TV	Providence	10

The Best View of Football

The historic Polo Grounds, scene of every Giant home game for 29 years, is the finest place in the country to view football. Because of the narrow rectangular construction of the park, illustrated in the diagram, fans on both sidelines in upper and lower decks are much closer to the action than is possible in the conventional stadium.



Another favorite vantage point, around Section 22 in the upper deck horseshoe, is called the "Coaches Corner." It is there that coaches, scouts, visiting college teams and the more expert fans gather, because from the end zone they may obtain the "inside story" view of plays forming and holes opening.

However, most people prefer the sidelines, a fact which is sometimes embarrassing, because we don't like to say we're sorry when fans ask for preferred locations at the last minute. But there is nothing else we can say. We have 16,000 sideline tickets, and these obviously are bought by the early birds long before kickoff time.

What we can do now is advise our fans once again to write their own football insurance by ordering tickets well in advance. Early is right now when you think of sideline seats for any game in the future.

The smart fan takes season tickets. That is, he orders tickets for all six home games, either alone, or in partnership with another fan who splits the season with him, three games apiece. We guarantee sideline seats to a season subscriber, because we set aside the same choice locations for him for every game.

In addition to its unrivaled view of the game, the Polo Grounds occupies an ideal site at the focal point of traffic from New York, New Jersey and Connecticut. Express subways stop at the gates, and fine new highways from all sectors lead directly to the park, where there is parking area for 2,000 cars.

The chartered bus, incidentally, is becoming a fashionable part of the football travel picture. Many who formerly drove to the games have discovered it is more enjoyable and relaxing, and actually cheaper, to form groups in the neighborhood, or in social, church and business organizations, to hire a bus.

The order blank on the next page takes care of your bus information, and single-game or season tickets wishes. Why not fill it in now, because "early is now!"

National Football League 1953 Schedule

SUNDAY, SEPT. 27

Chicago Bears at Baltimore
Cleveland vs. Green Bay
at Milwaukee
GIANTS AT LOS ANGELES
Philadelphia at San Francisco
Pittsburgh at Detroit
Washington at Chicago Cards

FRIDAY, OCTOBER 2 (NIGHT)

Washington at Philadelphia

SATURDAY, OCTOBER 3 (NIGHT)

Detroit at Baltimore
GIANTS AT PITTSBURGH

SUNDAY, OCTOBER 4

Chicago Bears at Green Bay
Cleveland at Chicago Cards
Los Angeles at San Francisco

SATURDAY, OCTOBER 10 (NIGHT)

Philadelphia at Cleveland

SUNDAY, OCTOBER 11

Baltimore at Chicago Bears
Chicago Cards at Pittsburgh
Los Angeles vs. Green Bay
at Milwaukee
GIANTS AT WASHINGTON
San Francisco at Detroit

SATURDAY, OCTOBER 17 (NIGHT)

Pittsburgh at Philadelphia

SUNDAY, OCTOBER 18

Baltimore at Green Bay
CHICAGO CARDS AT GIANTS
Cleveland at Washington
Los Angeles at Detroit
San Francisco at Chicago Bears

SATURDAY, OCTOBER 24 (NIGHT)

Green Bay at Pittsburgh

SUNDAY, OCTOBER 25

Chicago Bears at Los Angeles
CLEVELAND AT GIANTS
Detroit at San Francisco
Philadelphia at Chicago Cards
Washington at Baltimore

SATURDAY, OCTOBER 31 (NIGHT)

Green Bay at Baltimore

SUNDAY, NOVEMBER 1

Chicago Bears at San Francisco
Detroit at Los Angeles
GIANTS AT CHICAGO CARDS
Philadelphia at Pittsburgh
Washington at Cleveland

ORDER GIANT TICKETS BY MAIL

The Giants make it easy for you to order tickets for home games by mail:

- 1—Denote number of tickets for each game on the form below.
- 2—Fill in your name and address on the next page.
- 3—Mail the order to us with your remittance.
- 4—You'll have the tickets by return mail.

NO. OF TICKETS	AT POLO GROUNDS SUNDAYS AT 2:05 P. M.	NO. OF TICKETS
	OCT. 18 CHICAGO CARDINALS	NOV. 22 WASHINGTON REDSKINS
	OCT. 25 CLEVELAND BROWNS	NOV. 29 PHILADELPHIA EAGLES
	NOV. 15 PITTSBURGH STEELERS	DEC. 13 DETROIT LIONS

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NEW YORK GIANTS

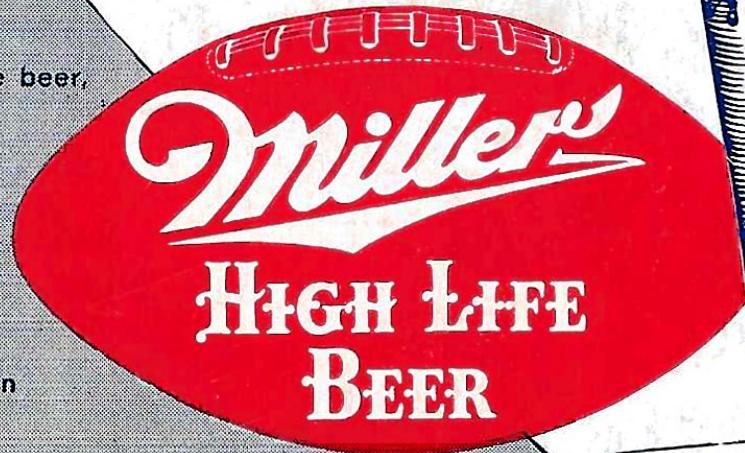
Football Games

Presented for your pleasure by MILLER HIGH LIFE

When you can't attend the games in person, be sure to tune in to the broadcasts and telecasts.

And while enjoying the games make your afternoon of pleasure complete with Miller High Life, the Champagne of Bottle Beer.

A genuine Milwaukee beer, Miller High Life is brewed and bottled by the MILLER BREWING COMPANY only . . . and only in Milwaukee, Wisconsin



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